



Strategic Plan 2024-2026- Key Components

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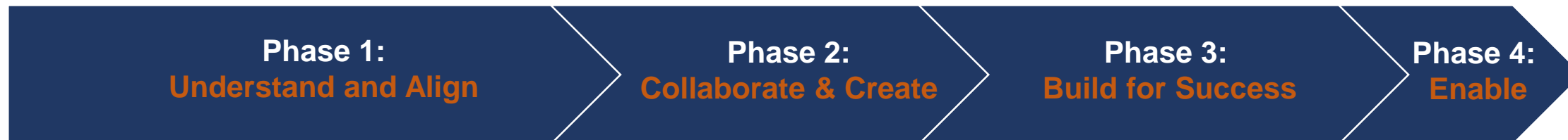


Agenda

1. Strategic Plan- Project Status Update
2. Strategic Plan- Key Components
3. Next Steps

Strategic Plan Development Road Map

Consultant engagement = ★



Key Milestones

1. Understand current Strategic Plan performance
2. Council workshop #1
 - Orientation to our current plan
3. Council report
4. Finalize scope of update
5. Engagement strategy
6. Scoping of longer-range business plan
7. Business plan process and guidebook

1. Project kick-off
2. Council workshop #2 ★
 - Gap analysis
3. Council Focus Groups
4. Council report
 - Endorsement of key components
5. Staff leadership consultation
 - Requirements gathering to create education and resources for Strat Plan adoption

1. Measurement/ reporting framework ★
 - Success measures, and outcome metrics/targets
2. Council Workshop #3
 - Measures of success
3. Implementation plan
4. Communication plan
5. Launch & education plans
6. Strategic Plan document update and Strategy on a page visual
7. Council report and approval

1. Internal/ external launch
2. Communications
3. Training roll-out
4. Monitoring and reporting begins

Key Components- Background

- A Strategic Planning workshop was held with Council on June 8th
 - The recommendations following the workshop were:
 - Editing wording related to aspects of the goals, objectives and strategic actions (to enhance, add clarity and reflect changes)
 - Developing a vision description (to further articulate what Council and staff will strive to achieve over the next four years)
 - Updating the corporate value behaviour descriptions (to add additional context)
- Three additional Council focus group sessions were held in July with Council
- Additional feedback was collected during the focus groups and incorporated into 23-041-CRE Appendix A – Draft 2024-2026 Strategic Plan Key Component Content

Why Endorsement is important

- They key components of the Strategic Plan include the mission, vision, vision description, values, value behaviour descriptions, goals, objectives, strategic actions
- Obtaining Council's endorsement of the key components of the 2024-2026 Strategic Plan will confirm the final content and will enable important implementation planning work to continue, including the development of:
 - A new Strategic Plan designed document and other visual aides
 - Launch, education and communication material
 - A measurement and reporting framework to define how we measure, monitor and report on the progress of the plan

Next Steps

- Procurement of a consultant to assist with measurement/reporting framework development (what does success look like and how will we measure and report on it)
- Ongoing staff engagement on the development of educational tools and templates
- Implementation planning
- Communication strategy development



Thank you

Questions?

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