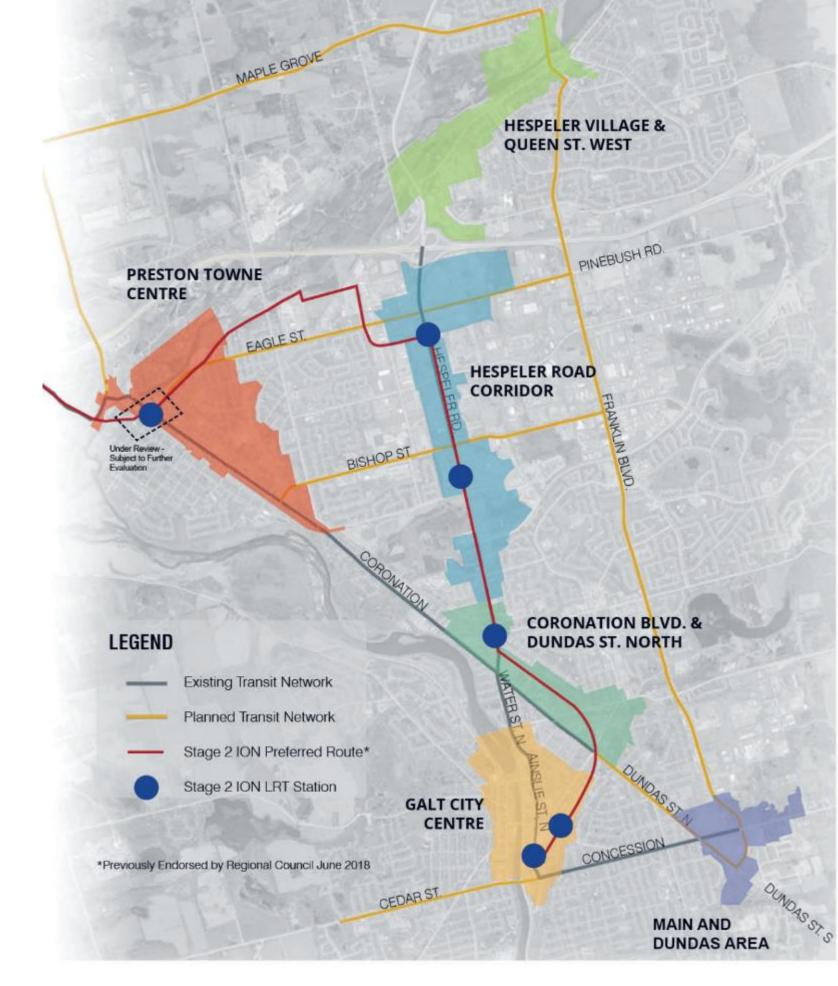


AGENDA

- 1. Introductions
- 2. Study Purpose, Context and Process
- 3. Draft Secondary Plans:
 - Hespeler Road Corridor Secondary Plan
- 4. Implementation and Next Steps

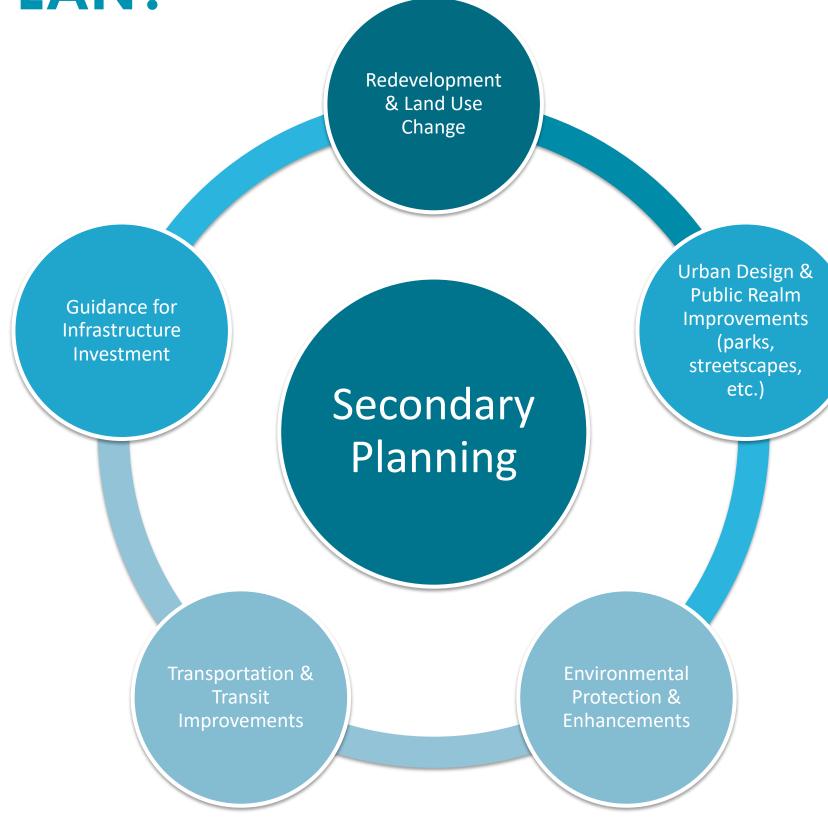
STUDY PURPOSE

- The purpose of this assignment is to prepare secondary plans for the City's main intensification areas:
 - 1. Galt City Centre
 - 2. Preston Towne Centre
 - Hespeler Village & Queen St. West Node
 - 4. Hespeler Road Corridor
 - 5. Main and Dundas Street South Area
 - 6. Coronation Blvd. and Dundas St. North Area



WHAT IS A SECONDARY PLAN?

- Cambridge's Official Plan provides the City-scale vision and policies for managing growth, protecting resources, directing infrastructure investment and promoting economic development
- Secondary Plans implement the policies of the Official Plan by providing more detailed plans for specific areas within the City
- Secondary plans provide guidance for how future change should occur within a specific area
- Once approved, the Secondary Plans will form a new chapter within the City's Official Plan





SECONDARY PLAN PROCESS

Each Secondary Plan follows a similar three step process:

1. Project Launch



2. Issues & Opportunities



3. Implementation Program & Final Secondary Plans

Key Deliverables

- ✓ Detailed Workplan & Schedule
- ✓ Communications Strategy
- ✓ Background Report (Phase 1 report)

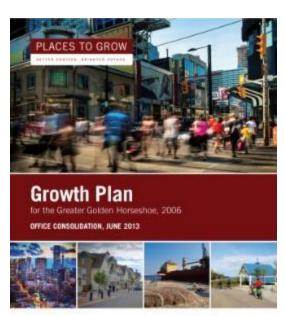
Key Deliverables

- ✓ Issues and Opportunities
 Assessment for each Plan
 Area
- ✓ Draft Secondary Plans for each Plan area

Key Deliverables

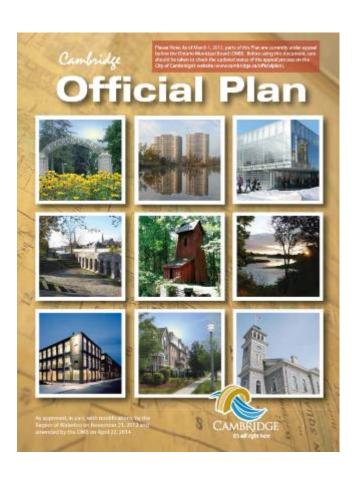
√ Final Secondary Plans

WHY DO WE NEED TO PREPARE SECONDARY PLANS?









- Regional Official Plan (ROPA 6)
 65% Intensification target for Cambridge
- Pinebush, Cambridge Centre and Can-Amera Pkwy MTSAs minimum density target of 160 ppl+jobs/ha
- Proactively plan land uses to align with Regional transit investment (ION) and also implement provincial policy

PURPOSE OF TONIGHT'S MEETING

Tonight's event is required to satisfy legislative requirements under the Planning Act. It is your opportunity to:

- Learn about the study, planning process and project steps;
- Learn about the draft Secondary Plans for Hespeler Road Corridor and Main and Dundas; and
- Provide your input and comments on the draft Secondary
 Plans as part of the public process prior to the project team
 bringing forward the final Secondary Plans to be adopted by
 Council.

PLANNING AROUND TRANSIT

STREET ORIENTED DEVELOPMENT WITH A MIX OF RESIDENTIAL, COMMERCIAL, AND OFFICE USES



SEAMLESS INTEGRATION OF THE STATION



DENSITY/COMPACT GROWTH



HIGH QUALITY PUBLIC SPACES



COMPLETE COMMUNITIES

Compact, well-connected places where people can meet their daily needs for goods, services and employment within a short trip from home by walking, cycling and rolling, and where other needs can be met by using direct, frequent, and convenient transit



PROMOTE
INDIVIDUAL
HEALTH AND
WELL-BEING



PROVIDE ACCESS
TO HIGH QUALITY
PARKS AND
URBAN
GREENLANDS



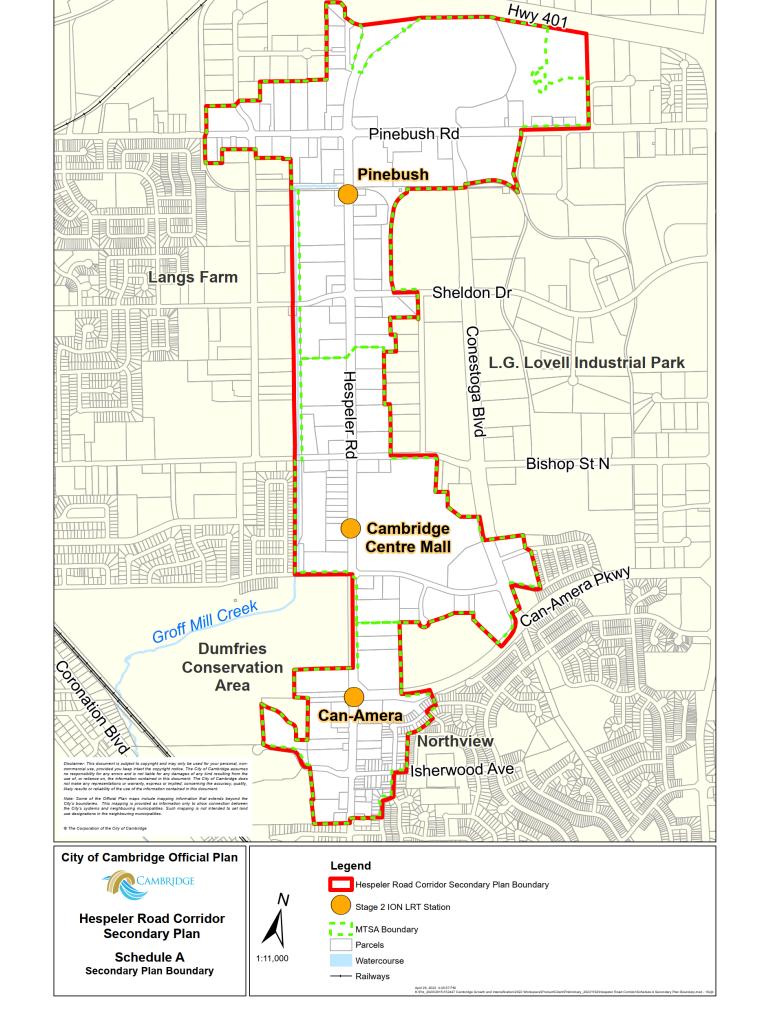
REDUCE ENERGY
NEEDS BY
MINIMIZING THE
NEED FOR
AUTOMOBILE
TRAVEL TO
SUPPORT CLIMATE
CHANGE



SUPPORT A
DIVERSE MIX OF
LAND USES AND A
RANGE OF
HOUSING
OPTIONS

HESPELER CORRIDOR TODAY

- Hespeler Corridor is a multifunctional corridor
 - Major thoroughfare
 - Destination for shopping
 - Local commercial hub for people living and working in the area/near the area
 - Neighbourhood function for those living in the area



VISION

- Enlivened area throughout the day
- Employment uses that support growing economic prosperity
- Institutional and recreational uses that support a healthy livable community
- Compact, urban environment where people can live, work and play
- Evolves from a major thoroughfare into a vibrant, transit-supportive and safe transportation corridor





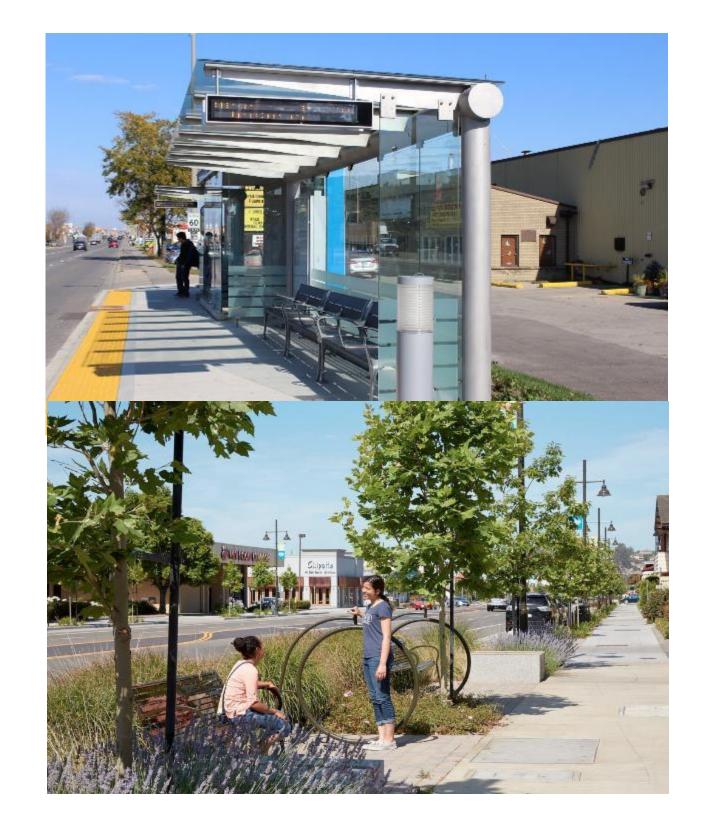






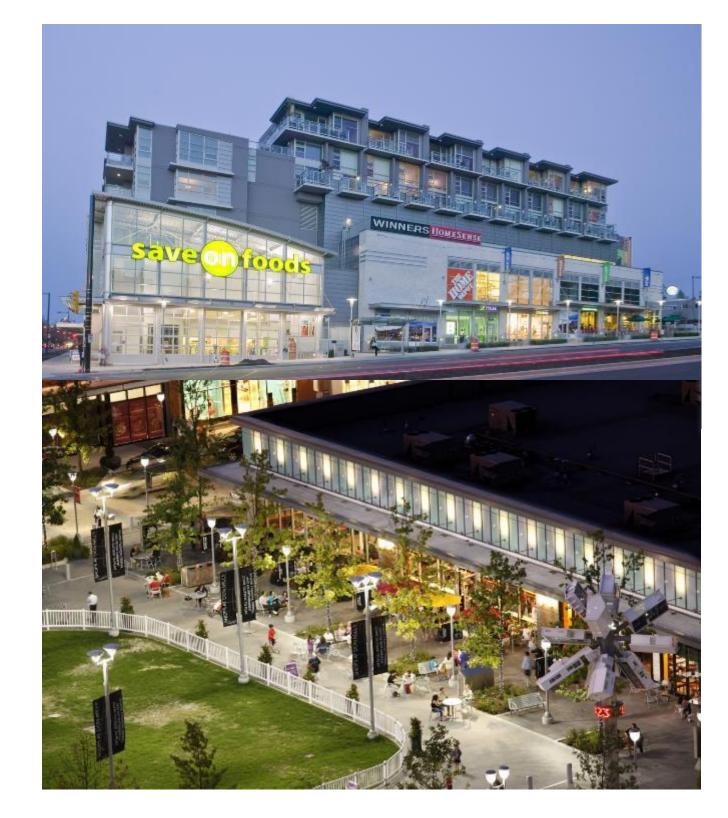
SECONDARY PLAN PRINCIPLES

- Help achieve the City's growth management objectives
- Maintain the corridor's important transportation function
- Ensure sufficient transportation and municipal infrastructure is in place to accommodate growth
- Enhance and improve the character of Hespeler Road by improving and expanding the public realm
- Prioritize intensification and higher densities to make efficient use of land and infrastructure and prioritizing walking, cycling, rolling and taking transit



SECONDARY PLAN PRINCIPLES

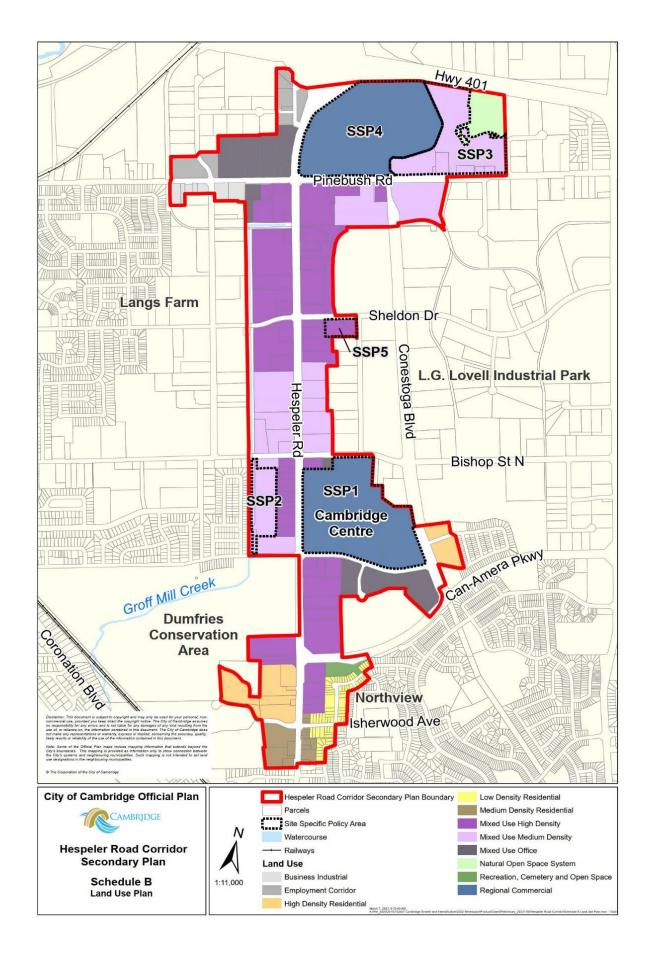
- Improve the quality of the pedestrian and cycling environment and connectivity
- Maintain and enhance the corridor's important commercial amenities by providing an appropriate range of mixeduse policies
- Provide opportunities for transitsupportive development
- Support the development of a complete communities
- Encourage a mix of housing options including additional residential units and accessible, affordable and 'missing middle' housing



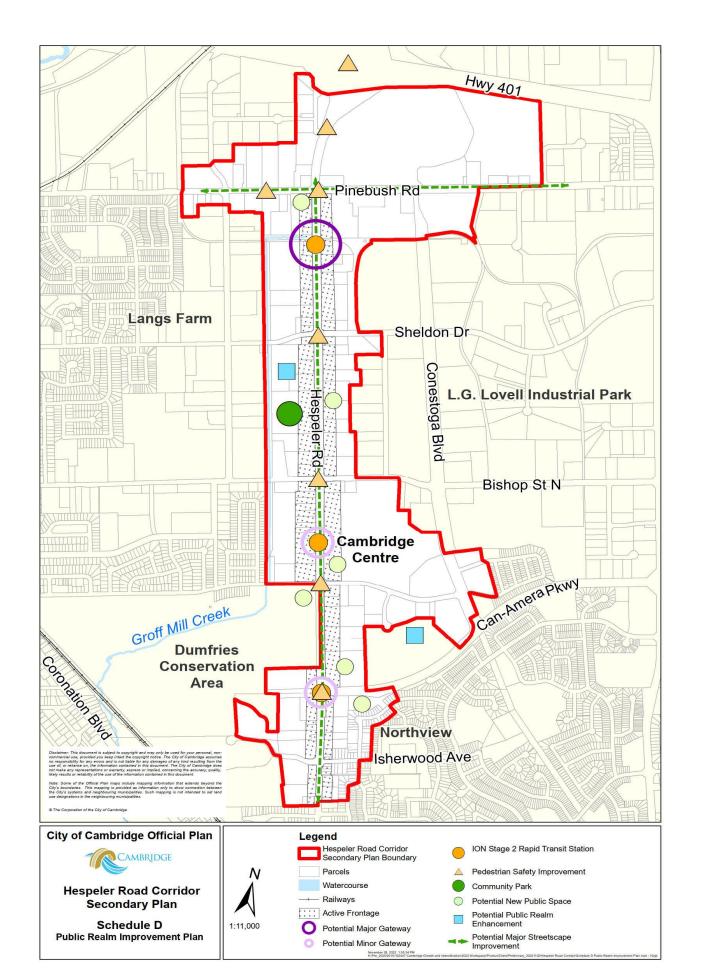
DRAFT LAND USE PLAN

 Proposed building height and densities take into account opportunities for transit-supportive development

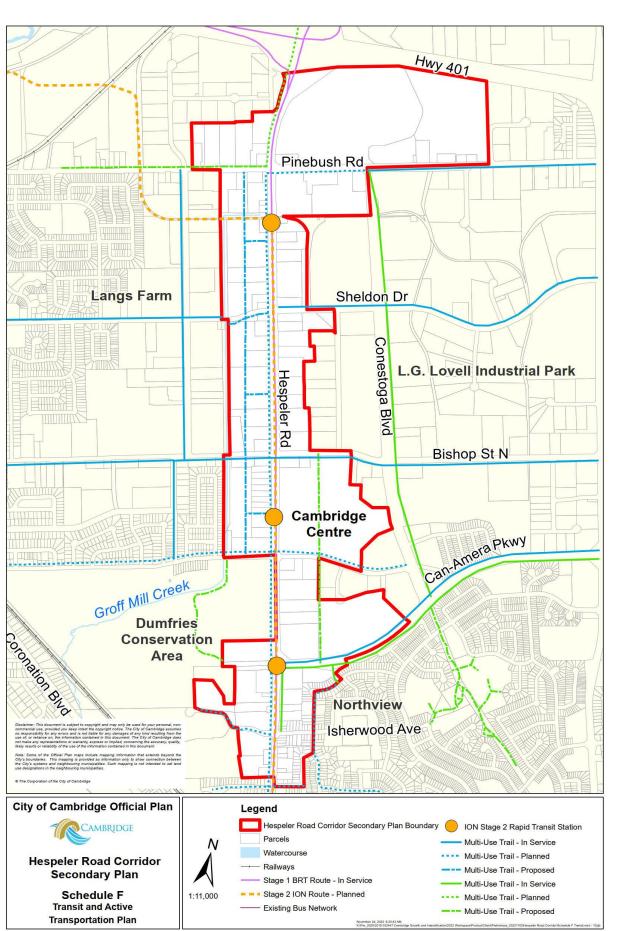
Land Use Designation	Min density for freestanding residential development (units/ha)	Permitted Height (storeys)	
		Minimum Height	Maximum Height
Mixed Use High Density	150	5	20
Mixed Use Medium Density	60	3	8
Mixed Use Office	N/A	3	12
High Density Residential	150	10	20
Medium Density Residential	60	3	8
Low Density Residential	N/A	-	4



DRAFT PUBLIC REALM IMPROVEMENT PLAN



DRAFT TRANSIT AND ACTIVE TRANSPORTATION PLAN



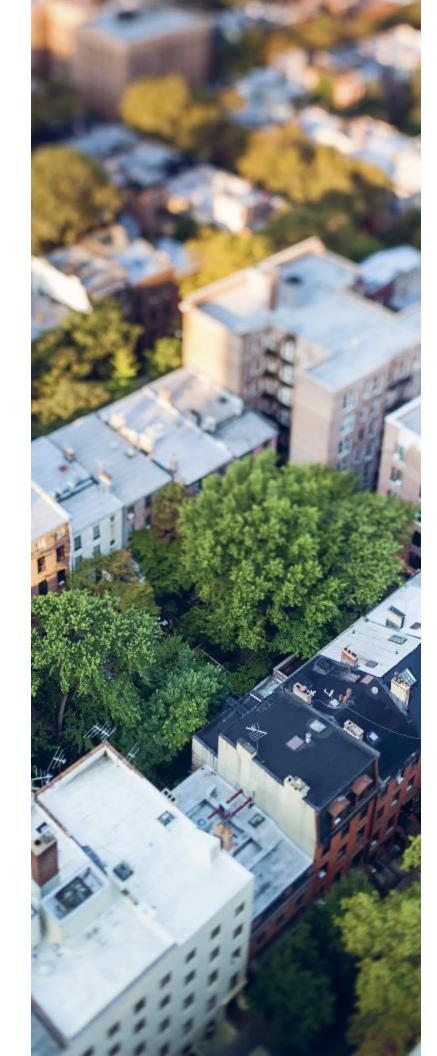


IMPLEMENTATION

- The Plans will be implemented through a variety of tools:
 - The planning and development application process, through tools such as site plan approval, plans of subdivision and condominium and consents to sever
 - The City of Cambridge Zoning By-law
 - Additional plans/studies and other tools, such as City and Regional capital planning exercises
- City should monitor the implementation of the plan and modify the plan as required.

NEXT STEPS

- Finalize the Secondary Plans
- City of Cambridge Council approval and adoption, planned for Q4 2023



THANK YOU

Presented by:

