

# Placemaking Ideas Session

---

## **SURVEY RESPONSE REPORT**

15 August 2021 - 31 December 2021

### **PROJECT NAME:**

Placemaking Ideas Session

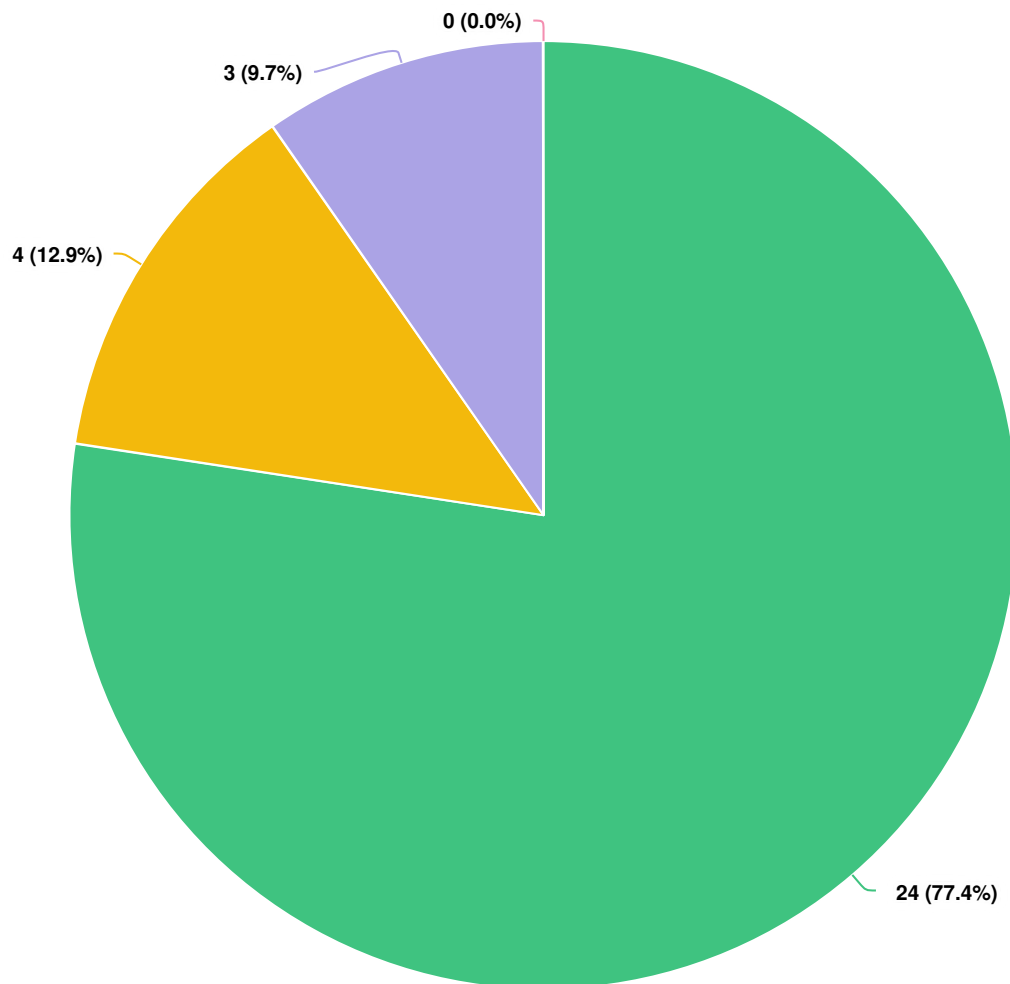


# REGISTRATION QUESTIONS



# SURVEY QUESTIONS

**Q1** Please identify which group you are a part of

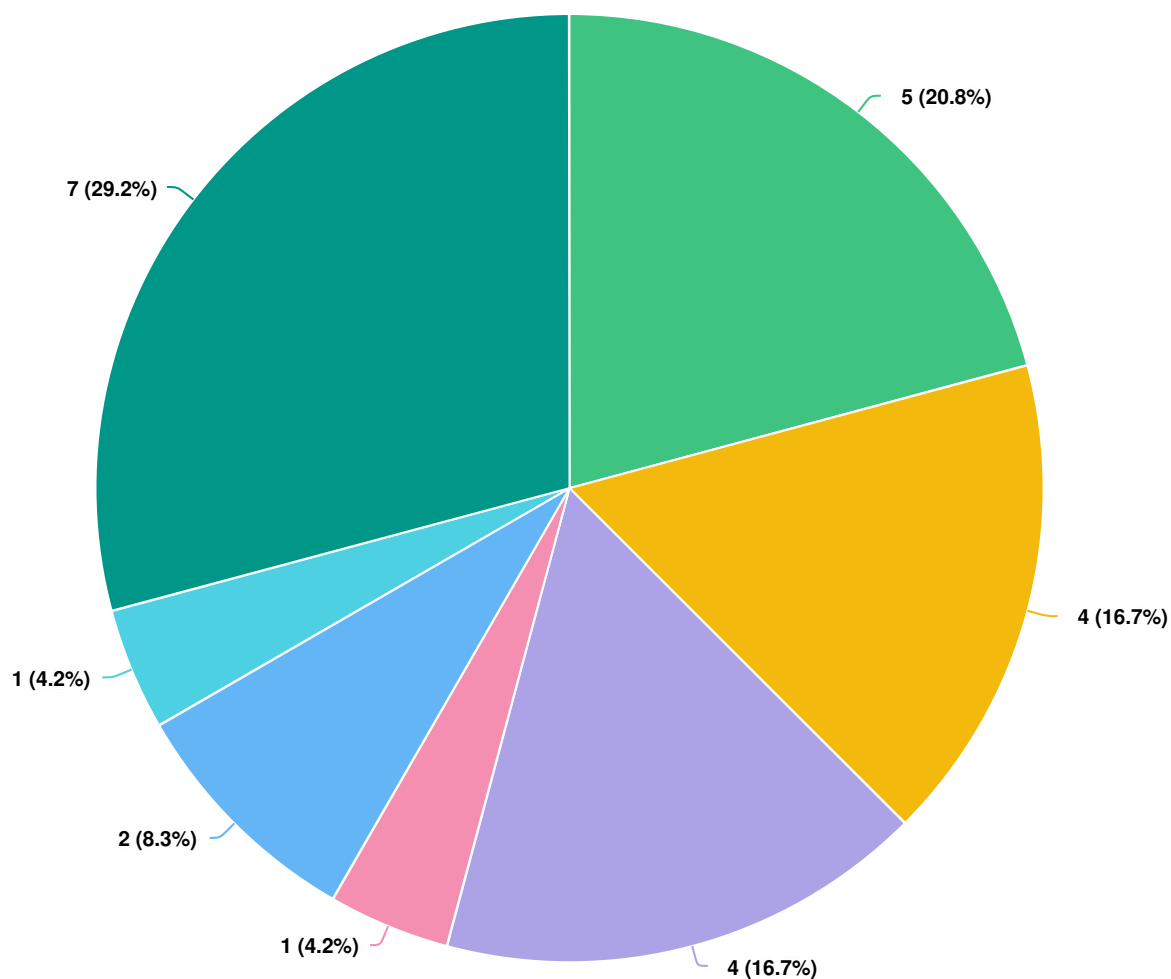


**Question options**

● Advisory Committees ● BIAs ● Other (please specify) ● Civic Organizations

Mandatory Question (31 response(s))  
Question type: Dropdown Question

**Q2 Please identify which Advisory Committee you belong to**

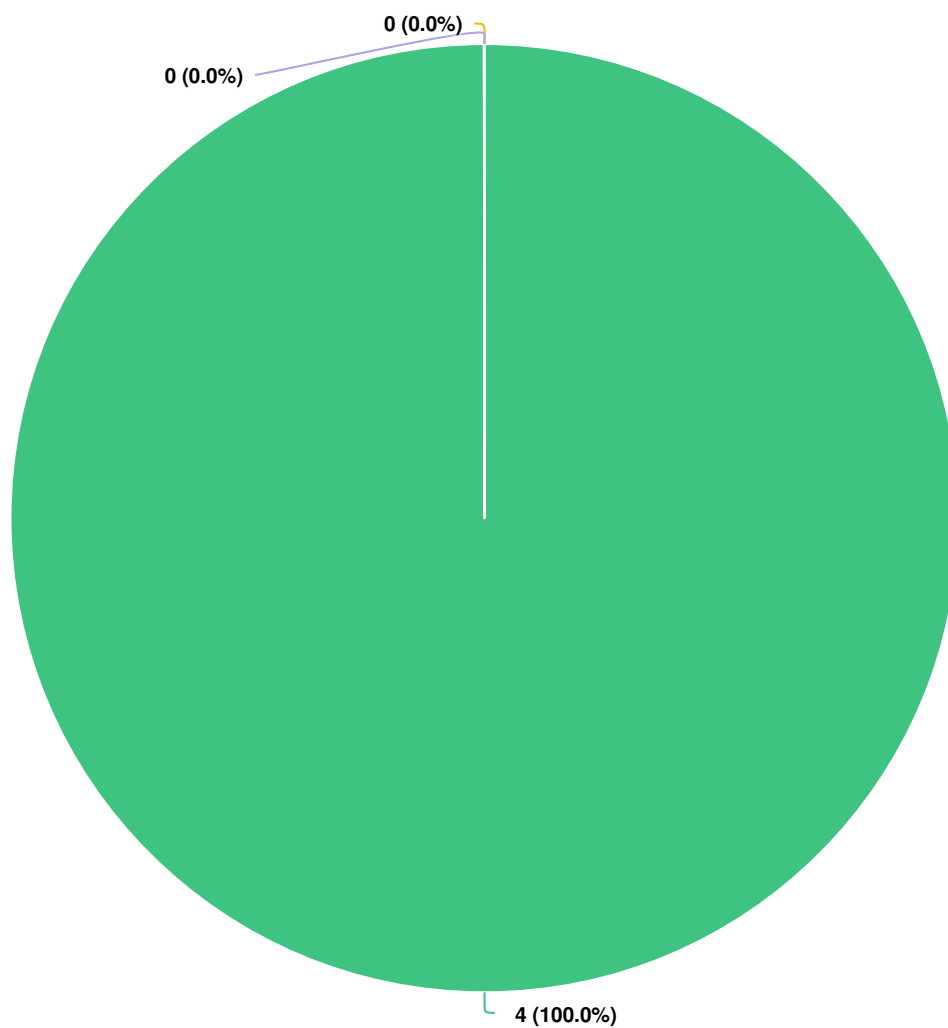


**Question options**

- Arts & Culture Advisory Committee
 ● Farmers' Market Advisory Committee
- Economic Development Advisory Committee
 ● Youth Advisory Committee
 ● Cycling & Trails Advisory Committee
- Municipal Heritage Advisory Committee
 ● Cambridge Accessibility Advisory Committee

Mandatory Question (24 response(s))  
Question type: Dropdown Question

**Q3** Please identify which BIA you belong to

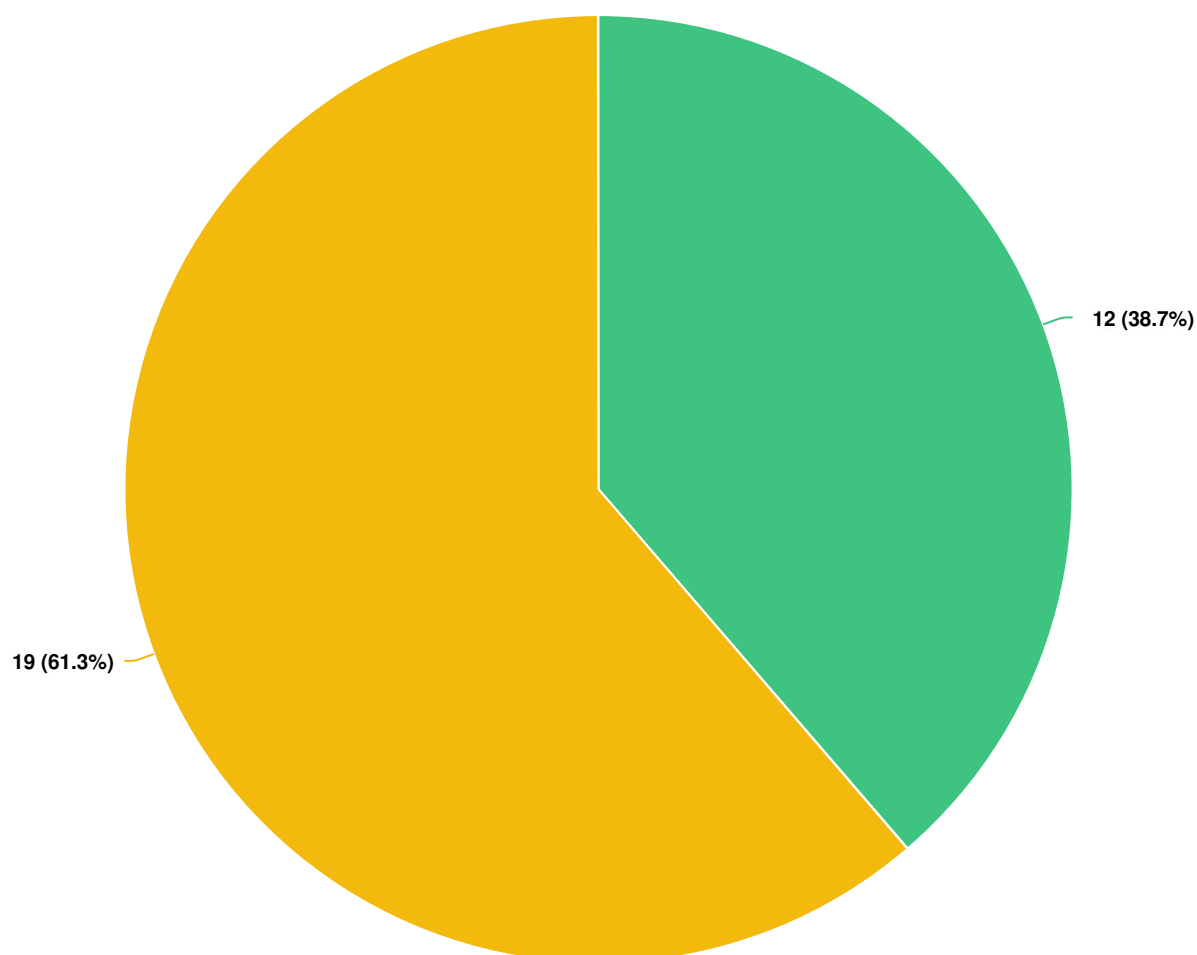


**Question options**

● Preston BIA ● Galt BIA ● Hespeler BIA

*Mandatory Question (4 response(s))*  
*Question type: Dropdown Question*

**Q5** Is your idea for a specific site or multiple sites?



**Question options**

● Specific site    ● Multiple sites

*Optional question (31 response(s), 0 skipped)*

*Question type: Radio Button Question*

**Q6** Where is the site?

Screen Name Redacted

9/20/2021 02:07 PM

mill race park

Screen Name Redacted

9/29/2021 09:04 AM

Parking Lot beside the Cambridge Farmers' Market

Screen Name Redacted

10/04/2021 11:09 AM

Cambridge Farmers' Market - Corner of Dickson and Ainslie Streets

Screen Name Redacted

10/04/2021 01:05 PM

Site is the farmers' market but encompasses the surrounding area including City Hall and Dickson and Ainslie streets .

Screen Name Redacted

10/06/2021 11:18 AM

Downtown Galt

Screen Name Redacted

10/12/2021 01:48 PM

Parking lot for the Mill Run Trail at Sheffield St

Screen Name Redacted

10/12/2021 04:50 PM

Central Park

Screen Name Redacted

10/16/2021 02:26 PM

Central park

Screen Name Redacted

10/20/2021 02:08 AM

Riverside Park, Preston

Screen Name Redacted

10/20/2021 06:24 PM

Galt: Main street block between Ainslie and Water

Screen Name Redacted

10/21/2021 05:21 PM

40 Dickson Street ( corner of Dickson and Ainslie)

Screen Name Redacted

10/26/2021 01:03 PM

Front of Cambridge City Hall

**Optional question** (12 response(s), 19 skipped)



**Question type:** Single Line Question

**Q7 | Please share your idea. (Please provide as much detail as possible - referencing the notes you took earlier, be sure to explain your idea's Uses & Activities, Sociability, and Comfort & Image.)**

Screen Name Redacted

9/20/2021 01:16 PM

1. To fund and acquire a mini bus to create a mobile library for seniors in LTC facilities and military vets who have been wounded and are not mobile to reach our five facilities. 2. To move Bridges away from the downtown core of Galt into an industrial area with bus access.

Screen Name Redacted

9/20/2021 02:07 PM

renovate, repair and enlarge ( perhaps together with GCI amphitheater).Space would be used for theater, music and art exhibits.

Screen Name Redacted

9/20/2021 02:13 PM

Bring community-based arts projects to the city cores.

Screen Name Redacted

9/20/2021 03:33 PM

Utilize small unused parts of existing properties or vacant lots in core areas or between core areas and residential to provide places to rest or for individuals or small groups to congregate and relax. These spaces should have seating - either benches or seating around or focused on a feature such as an art installation or garden. Ideally the surfaces or finishes used would discourage vandalism or at least be able to be cleaned easily and trash receptacles should be provided. Many areas of the city are dark and uninviting in the evening so some solar powered (to avoid running expensive services to the spot) accent lighting would help add comfort and provide visibility. Proximity to services like food/beverage, transit, etc. would be ideal where possible.

Screen Name Redacted

9/29/2021 08:16 AM

Each of the three core areas has unique characteristics that could be utilized. More buildings lit decoratively at night, street music, continue closures of the main streets (Main, Queen, even some side streets in Preston), street buskers, more vegetation, street (or park) plays, festivals, comprehensive art program, sculpting classes on main street, etc.

Screen Name Redacted

9/29/2021 09:04 AM

My idea involves transforming the parking lot into a second area to help the Farmers Market expand. My idea involves the removal of this areas as a parking spot, and turning it into an enclosed pavilion. This

structure could also help be a driver by also becoming a rental space for other events (i.e. corporate events, weddings etc.) as well, which help as an economic driver for the downtown Galt Core.

Screen Name Redacted

10/03/2021 04:56 PM

Scavenger hunts or other outdoor events on trails. More pop up public art on trails. Collaborative art projects. Book walks on trails with the library.

Screen Name Redacted

10/04/2021 11:09 AM

My suggestion is based on enhancing the city owned building at Dickson and Ainslie Streets. A comprehensive analysis of the current use of the building and a report containing numerous recommendations has been prepared (Cambridge Farmers' Market Community Level Business Plan) . The key improvement would be the installation of an elevator that would further open up the second floor for use by the Market and for community events and programs. Current accessibility essentially limits use only by city staff. Increased use of the second floor would result in additional income from a strategically located historic building. Use of the enhanced second floor would provide an excellent location for market related information, education and training programs involving local supplied foods. This is important as we are seeing food prices escalating. The report also includes enhancements to various aspects of the market which will result in better use of both inside and outside components of the market area. There will be both economic benefits to entrepreneurs and surrounding businesses and social benefits to citizens that come to the Market and the down town.

Screen Name Redacted

10/04/2021 01:05 PM

The Farmers Market Building could be used for more than 1 day a week. the tenancy could be expanded to include tenants that would be open during the week . Leveraging off the market being a food hub, this would include tenants offering prepared food, both to eat now or take home. the upstairs could include meeting/gathering rooms.

Screen Name Redacted

10/06/2021 11:18 AM

Downtown Galt. A central park with a large gazebo

Screen Name Redacted

10/06/2021 01:36 PM

1. Install a skating rink in one of the parking lots in downtown Galt. Include warming stations and potentially work with local vendors to set up food stalls or invite food trucks. For accessibility, include skate borrowing. Query: is it possible to turn part of the Grand into a skating area? "Skate the Grand". Similar to the Rideau Canal. 2. Downtown Galt Toboggan Hill. Same considerations as above (warming stations and invite vendors). Query: is it possible to close off a street

temporarily to convert into a hill? For accessibility, include sleds or tubes etc. to borrow. 3. Christmas Market in Queen's Square area/along the river front. Same considerations as above (warming stations and invite vendors). 4. "Art - Cambridge" (Similar to Nuit Blanche in Toronto). Partner with the Art Department's at local Universities/Colleges to have Art Installations in downtown Hespler/Preston/Galt. Better for a Spring activity.

Screen Name Redacted

10/08/2021 05:44 PM

Lighting the Bridges in downtown Galt. This would be followed by lighting the Bridges in downtown Preston and Hespeler. I believe this would increase community spirit and pride. I also think these lit bridges would become a tourist attraction.<sup>8</sup>

Screen Name Redacted

10/12/2021 01:48 PM

At this trail head, and at other trailheads with appropriate space, the city can establish a destination area where people can meet, relax, repair, and perhaps even relieve themselves. This area would benefit from some improvements to make it a more socially pleasing area for all the various users, from dog walkers to runners and to cyclists. This area would benefit from some minor improvements such as a bike repair centre, a few picnic tables, another bench or two, and perhaps a seasonal porta-potty. This is a very well-used trail area and it is currently quite underwhelming as a destination point. Improving this trailhead would enhance the cycling designation that the village of Hespeler already has.

Screen Name Redacted

10/12/2021 04:23 PM

- Places where a person can sit and enjoy the scenery or have lunch, or to create gathering - Manchester England has a theme - the honey bee and this can be seen all around town. It creates a theme the is unique to the area with a message. - when lamp posts need to be change...create same and unique lamp posts in the downtown cores that would be unique to Cambridge. It is also great for visitors to recognize the three downtown cores as Cambridge. - in Galt near a trail - bike repair station ie: Boat house.

Screen Name Redacted

10/12/2021 04:50 PM

To attract more young families: includes good lighting, some barriers for safety of children re traffic, somewhere to eat, somewhere clean to go to the bathroom for free, good energy, a place we can walk to. We already host the Preston Music Festival (Hot Springs), Easter egg hunt, candyland, but more events would be great. Different types of music, eclectic cultural celebrations. (reference downtownrockisland.org) - unfortunately, with the regional road, we can't close the road for celebrations, but that would be nice on occasion. We have the spray pad and skating rink, maybe add a climber? Ice cream, gelato kiosk. Picnic tables. More parking. Include

the seniors from the senior centre, nearby apartments, also the library as a resource. Kids and Seniors meet up? The market was a good addition, and brought people to the area. Definitely need more community involvement, as the BIA is comprised of volunteers, and can't do everything. Involve service clubs like Rotary? I also like how some of the restaurants have patios on the street, which adds to the ambiance, but they seem to prefer the patios in the back alley, where it is more quiet, but hidden from people looking for the action. Update the mural on the bank wall, drycleaner wall. It would be nice to convert the people who go to the park into shoppers for our retail shops.

Screen Name Redacted

10/12/2021 06:05 PM

Outdoor Musical Instrument Park - can be added to any of the downtown cores. Encourages creativity, socialization, relieves stress, improves concentration and promotes cultural diversity. This is an activity anyone can enjoy, all ages and abilities. Can be enjoyed alone or with family/friends.

Screen Name Redacted

10/13/2021 03:34 PM

Walk, shop and eat similar to the Riverwalk in San Antonio

Screen Name Redacted

10/14/2021 06:16 AM

- A youth festival focused on youth. (similar to Cambridge celebration for the arts, but this is a celebration for youth) there will be activities that attract youth specifically including, technology focused activities such as (VR, learning to DJ, and music youth like), art and music from local youth artists, photo booth, books (reading books with comfy chairs, bean bag chair), light show and music to dance, skateboarding, as well as other. We could partner with Idea Exchange, Cambridge Centre for the Arts, local youth music groups and musicians, and local youth artist and art groups.

Screen Name Redacted

10/15/2021 10:43 AM

despite all of the beautiful river walkways, trails and fishing spots, there is no wheelchair accessible place to do some fishing. I would like to see an accessible dock/sitting area with some special mounts for fishing rods where persons with disabilities could access the Riverside and do some casual fishing. Some locations for this could include Riverside Park, by the dam in Galt, or any of a number of other locations. This would require building and accessible pathway to the Riverside, and accessible dock or city area, and some "Y" shaped amounts to hold resting fishing rods for individuals with limited mobility.

Screen Name Redacted

10/15/2021 07:38 PM

Fenced in dog park or a dog friendly area in any of the three core areas where there is vacant space.

<https://www.toronto.ca/data/parks/prd/facilities/complex/1431/index.htm>  
I Artisan market in any of the three core areas, preferably close to major thoroughfares. Artisan market can include a feature of the art from persons with disabilities from the City.  
<https://www.ruralarts.org/whats-on/exhibitions/the-marketplace-and-i/>

Screen Name Redacted

10/16/2021 02:26 PM

More annual city events like Candy Land to happen on this outstanding City owner property.

Screen Name Redacted

10/20/2021 02:08 AM

Through the placemaking presentation I kept thinking about smaller communities that have made a big impact on myself and my family. The reason is, being smaller requires the community to think bigger and more creatively to grab the attention of new customers and give the residents a chance to re-discover and connect with each other. One way I think they do this is with a big festival providing a once-a-year surge of income to inject into their community, as well as a name for themselves on the map for something that they are 'known' for. Examples are: Simcoe Friendship Festival, Winona Peach Festival, Waterford Pumpkinfest, There are larger regions who have festivals. Niagara on the Lake hosts a Jazz Festival in the Summer. I find being a larger community we depend a lot on the natural flow of people who frequently pass in and out because we are centralized with a larger population – and so, even super-niche businesses can thrive with such a large population. But why can't we do something bigger? Why can't Cambridge be put on the map for something? For example, The Winona Peach Festival is exciting. It has food vendors with people cooking from different regions of the world, amusement rides, TONS of artisan vendors, a section of resale vendors, a Jeep raffle and of course, peaches, lots of peaches and a mascot dressed like a peach for people to get pictures with. It's something that not only draws a crowd from all over Ontario, it's for everyone of all ages, cultures and interests and it gives the community a chance to reconnect, work together, volunteer, bring a diverse group together for the same purpose, local businesses can sponsor the event for a logo flag on a fence to entice new business... Riverside Park is Huge and offers a ton of space for all kinds of 'sections' to create a large, exciting celebration. A theme would be needed. KW Region has been looking to get the label "Creative Capital of Canada". So perhaps this could be a theme option? We could offer arts and crafts events, a painting exhibition, painting contests on the spot, arts and crafts activities for the kids...Waterford pumpkinfest gets all the students at local schools to carve a pumpkin and all of them get stacked in the centre into a big display for all to enjoy (picture attached) Perhaps the city purchases a LOTS OF BIG canvases that all visitors can add to who visits the event.. and then the art can be displayed and used in the city big, and bold all year until the next event when it changes... maybe the current

mayor gets fully submerged in paint and pressed onto a canvas for a beautiful silhouette addition to the abstract city art Its important to be different, be memorable and be focussed on what our theme is. I am a business person who at one point made my entire income off of selling my products in these types of events and they are so good for the community in so many ways. I am overflowing with ideas and have run out of time. Please do reach out if you are interested in discussing further. Thanks for taking the time to look to us for these ideas!

Screen Name Redacted

10/20/2021 04:10 PM

Nothing specific, just thoughts. Invite Local artist community for proposals, wall art or structures, make from sustainable items, or recovered items from the areas, garbage or pulled out of the river. Base items with past ,that has occurred there current or historical . sculptures made by local artists or groups , school kids, on trails wood carvings and benches out of dead or dying trees, Rocks make sculpture's or pile to look like some thing that may not come from this world. ( crazy thought ) I have some old wheels chairs, no one will take them , make something out them by welding together in odd formations. Old cars.....

Screen Name Redacted

10/20/2021 06:24 PM

Permanent pedestrian avenue of Main street between Ainslie and Water. Seating both covered and uncovered for eating, live music, inventive lighting and high level seasonal decorations. A place to get together with friends and linger through the evening to a place to wander through and experience the sites and sounds. This is a designated block of architecture that is iconic and and is central to the Galt core. The closures during covid did not seem to generate many complaints wrt cars not having access. Makes the downtown core more walkable. Example is Burlington Vermont Market place/Church street area.

Screen Name Redacted

10/20/2021 06:39 PM

I look to the Westboro neighbourhood in Ottawa for inspiration. Preston is far too focused on serving senior citizens. I imagine a place with trendy shops, cafes, restaurants, yoga studios etc. serving a younger, hipper and affluent clientele. Lively and vibrant with murals on the walls of buildings, and gorgeous landscaping. Would love to see this ring Central Park in Preston and spill along the street.

Screen Name Redacted

10/21/2021 05:21 PM

New or enhanced suggestions and ideas for the Cambridge Farmers' Market Note: The current Covid -19 pandemic has impacted every entity in the Cambridge downtown (Galt). The guidelines for successfully dealing with the pandemic developed and enforced by the Waterloo Health Unit have required significant adjustments and

restrictions to the normal operation of the Market. Comments and suggestions that follow are made under the assumption that the pandemic has been brought under control and the Market can resume normal and possibly enhanced operations.

1. Visibility and recognition. Most city buildings have modest signage and visitors look for the offices or outlets to conduct their business or attend events. The Market building houses a number of commercial vendors and passers by do not know what goes on or what is on offer unless they have attended the market been referred to the market or have seen advertisements or social media promoting the market. Enhanced signage on the building would enhance visibility, recognition and interest in the market. This has been raised in the past and should be assessed again. There are flags on poles on Dickson street. There should be flags posted, particularly during the summer. to create awareness and promote the market. An attractive " Market Notice Board" could be a focal point that would provide shoppers and visitors with information about the market, the vendors, seasonal recipes, special events and vendor "specials".

2. Building features. Recent renovations to the first floor has ensured that the facility meets current health and safety requirements. Regular update to various features ensures that the market is a desirable and safe place to shop and meet other citizens .Over recent years, investments in more tables and chairs for use by shoppers and visitors have added to their visits to the market. It would be beneficial to have vendors that could provide "ready to eat or take out" food. This feature could involve traditional take out but would provide opportunities for some groups to offer food from different backgrounds.

3. Building enhancements: There are draft plans done that would facilitate the use of the second floor of the market. The main component of the proposal is the installation of an elevator and some modifications to the second floor and an area at the front of the first floor. Main room on the second floor could then be used for cooking techniques, food preparation and storage. Workshops and educational programs could be offered on food selection and economics for market shoppers. Community organizations could rent the the upstairs rooms for specific events thus increasing revenue for the building.

4. Activities. In addition to the regular shopping activities, there are numerous additional activities that could enhance ones' experience at the Cambridge Farmers' Market. The list could include: - Food demonstrations and sampling - Seasonal food fairs involving local foods - Celebrations focused on specific foods - Entertainment by buskers and local talent groups - Food Bank involvement - information booth, food donation collections, recruiting volunteers - Special draws featuring local food from vendors - Photo days - Shoppers with their favorite food - Activities focused on particular demographics (children, youth and seniors) - Art at the Market - exhibits, demonstrations, draws and auctions - revenue for charity

Screen Name Redacted

10/21/2021 10:03 PM

along the walkways from Carnegie Library to Mill Race Park as well as well as the walkways from University of Waterloo to Concession Street as well as the east walkway across the Pedestrian Bridge, local artists as well as buskers could set up. additional seating or bring your own could bring more people to the river .

Screen Name Redacted

10/21/2021 10:11 PM

I would like to see Singing Swings put in each major park in Galt, Preston, and Hespeler. Swinging is a multigenerational activity and the swings would bring people together to create music in cooperation with each other [https://vimeo.com/99576151?fbclid=IwAR2hjNv\\_mTNlbsRdPI7rBWOJHKQGsQ9\\_zM7Vc6rSajhPzVo36\\_-DuwKVTPY](https://vimeo.com/99576151?fbclid=IwAR2hjNv_mTNlbsRdPI7rBWOJHKQGsQ9_zM7Vc6rSajhPzVo36_-DuwKVTPY)

Screen Name Redacted

10/26/2021 01:03 PM

Skating Rink in front of City Hall

Screen Name Redacted

10/26/2021 04:45 PM

It would be great to have a leash-free dog area in the core. And the area should allow the owners/humans to walk or travel with the dog, rather than just a fenced-in park area that where the owners are stationary. Bechtel Park in Waterloo is a great example of this - they even have signage that talks about acceptable dog behaviour, acceptable dog ownership, and recognition that owners that are stationary create territorial behaviours of dogs which lead to aggression. Another great example is the Calgary Trail system. They have marked sections of the trail that are leash-free and sections that require dogs to be on leash - mainly near playgrounds or gathering spaces. This again, supports most dog owners desire to remain in motion and be active WITH their dogs.

**Optional question** (30 response(s), 1 skipped)

**Question type:** Essay Question



**Q8** Upload a reference/example image if applicable.

Screen Name Redacted [View](#) | [Download](#)

9/29/2021 09:04 AM

Screen Name Redacted [View](#) | [Download](#)

10/12/2021 04:23 PM

Screen Name Redacted [View](#) | [Download](#)

10/12/2021 06:05 PM

Screen Name Redacted [View](#) | [Download](#)

10/13/2021 03:34 PM

Screen Name Redacted [View](#) | [Download](#)

10/15/2021 10:43 AM

Screen Name Redacted No file uploaded

10/15/2021 07:38 PM

Screen Name Redacted [View](#) | [Download](#)

10/20/2021 02:08 AM

Screen Name Redacted [View](#) | [Download](#)

10/20/2021 06:24 PM

**Optional question** (8 response(s), 23 skipped)

**Question type:** File Question

**Q9** If you did not do so already, please tell us what you think would be needed in order for this idea to be accomplished. This could include: funding requirements, partnership ideas, external expertise, etc.

Screen Name Redacted Funding only.

9/20/2021 01:16 PM

Screen Name Redacted City could pay, but admissions could be charged for theater and concerts.

9/20/2021 02:07 PM

Screen Name Redacted Funding and expertise.

9/20/2021 02:13 PM







Screen Name Redacted

9/20/2021 03:33 PM

Funding could come from a number of sources such as: community groups, local businesses, individuals, donations, city funding, etc. - small plaques or signage could be installed to highlight where the funds came from if applicable.

Screen Name Redacted

9/29/2021 08:16 AM

Staff and funding. A comprehensive placemaking plan for all three cores.

Screen Name Redacted

9/29/2021 09:04 AM

I think that one of the objectives of this project would be to work in partnership with the development of the timber industry, using local resources. This would involve initiating a construction process using materials in a short circuit. From the diversity of species that make up the richness of our territory, the city could choose local wood species for the cladding and framework for example. To also help fund this project, the farmers market committee and city could look to run a campaign to receive community donations, which could then be implemented into the building itself (i.e. putting donor names on bricks in the pavement, building a donor wall etc.)

Screen Name Redacted

10/03/2021 04:56 PM

Partnership ideas: Idea Exchange, local Girl Guides or Scouts groups, local churches or other youth organisations

Screen Name Redacted

10/04/2021 11:09 AM

The report entitled "Cambridge Farmers' Market Community level Business Plan" covers all aspects of the proposed project.

Screen Name Redacted

10/04/2021 01:05 PM

The market building and immediate area around the market would need to be reconfigured to allow for sections of the market to be opened daily and have sit down area both indoors and outdoors.

Screen Name Redacted

10/06/2021 11:18 AM

Convert a parking lot and/or dilapidated buildings

Screen Name Redacted

10/06/2021 01:36 PM

Rink/Toboggan Hill will need funding to maintain the rink and provide the skate/sled borrowing. Likely need portable washrooms. Christmas Market may be able to be funded by renting stalls? Art Installations, potentially no funding needed, but could possibly bring in ad revenue?

Screen Name Redacted

10/08/2021 05:44 PM

Funding from. The City capital budget. Possible naming rights for potential sponsors.

Screen Name Redacted

10/13/2021 03:34 PM

Public and Corporate partnership under expert council.

Screen Name Redacted

10/15/2021 10:43 AM

basic construction knowledge (deck building), and environmental permit to build on the side of a river. If building into the river is not a possibility, providing an accessible pathway and landing area on land may suffice.

Screen Name Redacted

10/15/2021 07:38 PM

For the artisan market, collaboration with local organizations such as Community Living Cambridge.

Screen Name Redacted

10/16/2021 02:26 PM

City Events Team, give them more funding. This event could be shared with the whole City .

Screen Name Redacted

10/20/2021 02:08 AM

This event could be fully funded by patrons and vendors. Admission to event, sponsors from the community in exchange for advertising of their business, fees for food vendors and craft vendors.

Screen Name Redacted

10/20/2021 04:10 PM

Funding should come from the city, or large manufactures in the area. Involve local artist group for some ideas.

Screen Name Redacted

10/20/2021 06:24 PM

Investment in high end permanent installations with consideration given to maintain fire response access. Partnerships with BIA and arts community.

Screen Name Redacted

10/20/2021 06:39 PM

First of all, the BIA would need an overhaul. The co-ordinator replaced with someone in touch with today's technology and commerce and that would be capable of handling the social media needs of the area. Many of the questionable businesses would need to go. Decent building owners with a vested interest in the area would need to be involved. The city would have to for once and for all stop treating Preston like the poor country cousin, as well as recognize and invest some real time, energy, money and interest in the needs of Preston.

Screen Name Redacted

10/21/2021 05:21 PM

The addition of an elevator and modifications to the building will be a significant financial investment. The investment will allow the city to collect revenue on the second floor of a heritage building in the Galt Downtown. The Market has been a major component of the Civic Square for many years. The proposed additions will fit well with the

various initiatives being taken to enhance the downtown area.

Screen Name Redacted

10/21/2021 10:03 PM

All I feel we need would be a call for submissions going out to artists, both up and coming and established . I believe a vibrant city is one that has a diversified group of artists. Perhaps a 6 foot table for each artist as well as a chair . Prices of art would have a maximum set price, to be attainable by more attending the event .

Screen Name Redacted

10/21/2021 10:11 PM

It would require funding from the city perhaps in cooperation with neighborhood associations and parks and recreation, perhaps the seniors centres as well

Screen Name Redacted

10/26/2021 01:03 PM

Parks & Recreation Department

Screen Name Redacted

10/26/2021 04:45 PM

look at other municipalities that have implemented this.

**Optional question** (25 response(s), 6 skipped)

**Question type:** Essay Question

#### Q10 Finally, please share how you feel this idea increases vibrancy in Cambridge?

Screen Name Redacted

9/20/2021 01:16 PM

Demonstrates our ability to serve seniors and vets

Screen Name Redacted

9/20/2021 02:07 PM

Makes better use of the riverfront, Cambridge's best area.

Screen Name Redacted

9/20/2021 02:13 PM

The community becomes more involved in the city and it promotes the idea of arts in the city.

Screen Name Redacted

9/20/2021 03:33 PM

These areas could provide a place to enjoy the core areas of the city as well as be an attractive place to rest or chat. Local groups could tend to a small garden or a local artist could be featured to provide visual interest.

Screen Name Redacted

9/29/2021 08:16 AM

I think it is a magnificent idea but lets implement in a timely fashion (as opposed to 3 or 4 years).

Screen Name Redacted

9/29/2021 09:04 AM

Building a newly inspired additional building to compliment the existing Farmers Market historic building would help to: -Create an architecturally appealing building which will draw in tourist from outside of Cambridge to see the building and engage in visiting the farmers market, and other downtown core shops. -House our produce market vendors in a more comfortable setting, which also would make it more pleasurable for patrons to shop in comfort away from the elements. -Open up opportunities to draw in more people to the downtown core to host larger private events (corporate/wedding) and functions.

Screen Name Redacted

10/03/2021 04:56 PM

Creates a safe and fun place for neighbours to meet and congregate. Outdoor family friendly activities. Destinations to bike or walk to.

Screen Name Redacted

10/04/2021 11:09 AM

The Saturday morning markets continue to contribute to foot traffic in Downtown Galt. Area businesses benefit from their sales and exposure to Market shoppers. The use of the expanded second floor, market improvements and information exchange on food would result in broader interest in local food and increase attendance in the Civic Square. It will also provide opportunities for local groups and organizations to partner with the market on programs for the community.

Screen Name Redacted

10/04/2021 01:05 PM

When the market is open on Saturday there is an increase in people traffic in the downtown area. If the Farmers Market building could be an ongoing destination sufficient regular traffic could be place to support other events in the Market Square, Town Hall Square and Dickson/Ainslie street areas.

Screen Name Redacted

10/06/2021 11:18 AM

An area for buskers to entertain, people can rest while shopping in the core, small festivals. A park much like Central Park in Preston. It will engage the community and stimulate the economy of the core. It would provide an area for people to enjoy a light meal while enjoying some entertainment. Buildings in the immediate area would see an increase in foot traffic.

Screen Name Redacted

10/06/2021 01:36 PM

Will draw people to downtown locations to shop/dine.

Screen Name Redacted

10/08/2021 05:44 PM

Increase community spirit and pride. Become a tourist attraction.

Screen Name Redacted

10/12/2021 01:48 PM

This focus on enhancing this particular trailhead, with the possibility for expanding it to other underwhelming trailheads, would increase the vibrancy of the existing cycling and trails network that already enriches the lives of so many Cambridge residents and the tourists who come here to enjoy them.

Screen Name Redacted

10/12/2021 04:23 PM

Many use trails and there is a community place to adjust a seat or make a minor repair to a bike. This promotes ability to be active. Seating creates congregation and socializing and safe place to gather. A theme creates a story line, positivity, and the search for more, uniqueness, consistency. When I visited Manchester and discovered the honey bee, it promoted curiosity, wanting to learn more about the location and an opportunity to ask a local what is up with the honey bee?

Screen Name Redacted

10/12/2021 04:50 PM

More life, more energy, more diversity, more inclusivity.

Screen Name Redacted

10/12/2021 06:05 PM

This placemaking idea is interactive and it gives the residents an appreciation for music, increases time spent in the city's downtown core and gives a place for families to enjoy together. It encourages people to get outside and active and it can be enjoyed by residents and visitors.

Screen Name Redacted

10/13/2021 03:34 PM

leverages our river access and promotes foot traffic.

Screen Name Redacted

10/14/2021 06:16 AM

I think these ideas increases vibrancy in Cambridge because there are very few celebrations and festivals dedicated to youth, and the ones that are open to all ages are always targeted towards families without young children (2-10 years). Therefore, I believe that having at least one celebration focused on youth would greatly increase vibrancy and encourage youth to truly get to know and be involved with their community.

Screen Name Redacted

10/15/2021 10:43 AM

the trademark of our city is our beautiful grand and speed Rivers. Many of our citizens access them for fishing and water enjoyment on a regular basis. Individuals with disabilities, individuals with mobility restrictions and/or seniors with mobility devices are excluded from this as there are no accessible points of access.

Screen Name Redacted

10/15/2021 07:38 PM

Many people have dogs and love to do free activities outside with their dogs. Dogs bring people together and can do so in the city. Art brings people together and enriches a city.

Screen Name Redacted

10/16/2021 02:26 PM

Creates family memories of fun and adventures in our own core area.

Screen Name Redacted

10/20/2021 02:08 AM

It gives everyone something exciting to look forward to. It gives them something to invite their friends and family to visit them for a weekend who they may otherwise not get to see very often. It becomes a tradition and makes unique memories. I think it would be very interesting to do a larger event like this because it could get all three BIAS in communication with each other, working together to make a better whole. Preston is struggling to reach the excellence Galt and Hespeler has become and it also happens to have the largest park space for such event.

Screen Name Redacted

10/20/2021 04:10 PM

I've traveled the world a lot and found many interesting items and ideas all over in large cities and in the middle of no where. I find they interest me and ill stop and take the time to see what its all about, kind of adds uniqueness to the area and a memory.

Screen Name Redacted

10/20/2021 06:24 PM

A place to gather. Puts people in the core. Visual feast. Sounds of music. How can you go wrong when combining food and the arts.

Screen Name Redacted

10/20/2021 06:39 PM

King street would be a happy, vibrant place hustling and bustling with business and activity.

Screen Name Redacted

10/21/2021 05:21 PM

The suggested improvement will definitely increase the vibrancy of Cambridge.

Screen Name Redacted

10/21/2021 10:03 PM

I believe that life without art is much more dull. Art often inspires others to try some aspect of art themselves . Judging solely on past arts events put on by the City, they draw large crowds from every socio economic level .

Screen Name Redacted

10/21/2021 10:11 PM

Cambridge is badly in need of some spirit and togetherness

Screen Name Redacted

Would bring citizens and visitors to our City Hall and downtown core.



10/26/2021 01:03 PM

Could run special programming out of rink.

Screen Name Redacted

10/26/2021 04:45 PM

we need to draw people to the core, which means allowing similar amenities in the suburbs as downtown. Pets are an integral part of the family, and if you want individuals to stay in the area longer to bring vibrancy, then you need to look at all members of the family

**Optional question** (30 response(s), 1 skipped)

**Question type:** Essay Question

**Q11 | Do you have any other placemaking ideas that don't specifically relate to your committee or group? If so, please share them here.**

Screen Name Redacted

9/20/2021 02:07 PM

Queen's Square is also an underused space that has great potential as a venue for outdoor programs and events.

Screen Name Redacted

9/29/2021 08:16 AM

Communicate to the families in Cambridge. Bring kids for a family experience. Utilize the parks more for festivals and get more people out of the buildings.

Screen Name Redacted

9/29/2021 09:04 AM

N/A

Screen Name Redacted

10/03/2021 04:56 PM

The main thing that came to mind with the descriptions of placemaking were the markets in each of the cores. For example, I live in Preston and used to go to the Preston weekly market each week. We would participate in the library program, pick up fresh food from the vendors, meet with friends and neighbours, play in the splashpad, picnic, etc. It would have been great if there had been food vendors available also. Any time there is an event in Central Park it is very well attended and I find people want to linger and mingle. Unfortunately, when there is no "event" on, Central Park can seem a bit scary. It would be great to create more of the event atmosphere on a regular basis. People could also be encourage to walk or bike to these local events by offering bike parking or other incentives.

Screen Name Redacted

10/04/2021 11:09 AM

While there is a city plan to install an elevator at the Market, the time line has been delayed in the past. I would suggest the planning process be accelerated to complete the needed work to make best use of the second floor at the Market. In addition, I would suggest that

plans be put in place to install an elevator at the Fire Hall Museum and Education Centre in order to make the second floor available for use by community members and to bring in some revenue for that meeting room. And in order to bring City heritage buildings up to standards there should be an assessment of the costs and benefits of an elevator to open up the second floor at the old Hespeler Townhall.

Screen Name Redacted

10/04/2021 01:05 PM

Given the success of the Mayor's Soup Day In Town Hall could be expanded to other themes. The cordoned off Main Street and the Market property could be utilized as venues. Local restaurants and food providers could use this event to promote their businesses.

Screen Name Redacted

10/06/2021 11:50 AM

Not really sure how to convey my "ideas" in this survey...I more have thoughts on concepts or direction rather than concrete ideas. I think our riverway in DT Galt could use some vibrancy, I thought the surf park brought forward a couple years ago was a very cool idea. Other ideas could center around engaging, interactive games or displays along the river, something that gets pedestrian traffic to the water way and people/families using it more (this will also redirect some of the less "positive" traffic we have along the river on the cement walkways). I'm thinking geo caches, the lock bridge in Paris also comes to mind...something where people are drawn to and can leave their mark or interact with, maybe some type of interactive display...the Meanderer at Tapestry is another inspiration for this...not necessarily the aesthetic but more how it interacts with viewers that look at it, almost like it is alive and is aware of its audience (this needs some one with far more creativity than I to work with/expand on). In Hespeler, it would be really cool to see some sort of homage to our hockey background and the legacy of hockey stick manufacturing in Hespeler. Maybe something in the parking lot of the trail at the end of Sheffield St. - I envision maybe a pop-up hockey rink (roller hockey/ball hockey in the summer and ice pad in the winter) or maybe a park where the monkey bars are hockey sticks? Maybe I'm totally missing the mark on this assignment which is why I more wanted to present my inspiration hoping someone else can build off it?

Screen Name Redacted

10/12/2021 06:05 PM

None

Screen Name Redacted

10/13/2021 03:34 PM

No

Screen Name Redacted

- Arts festival showcasing local artists and youth artists. Teaching

10/14/2021 06:16 AM

visitors about their art and how to do it.

Screen Name Redacted

10/15/2021 07:38 PM

Fountain can be a focal point:

<https://www.toronto.ca/data/parks/prd/facilities/complex/277/index.html>

Screen Name Redacted

10/16/2021 02:26 PM

Add entrance structures or better landscaping in the entrances to our city parking lots. Westminster/Queenston, duke street and Argyle. The currently look tired and overgrown. Need interesting well kept landscaping. Purchase the property on Duke street that is next to the Central Park if it ever come up again. Breakdown the property and add to Duke street lot and possible add storage area for the City as well as the Preston Farmers Market for easier access Purchase 736 king street if it comes up for sale again. Tear down the building and make a walkway entrance to the Queenston/Westminster lot. . this would open up the center of the Business area and encourage easier access to the wonderful parking lots.

Screen Name Redacted

10/20/2021 06:24 PM

Interpretive signage and recognition of our indigenous heritage - I recommend recognizing the Myers Rd. archeological site from FN occupation 1000 years ago.

Screen Name Redacted

10/21/2021 10:11 PM

I would like to see us add senior work out areas in parks alongside the playgrounds

Screen Name Redacted

10/26/2021 01:03 PM

Lighting the Bridges in downtown Galt and later downtown Preston and Hespeler Bridges. This would increase pride in our downtown cores and become a Placemaking and Tourist attraction.

Screen Name Redacted

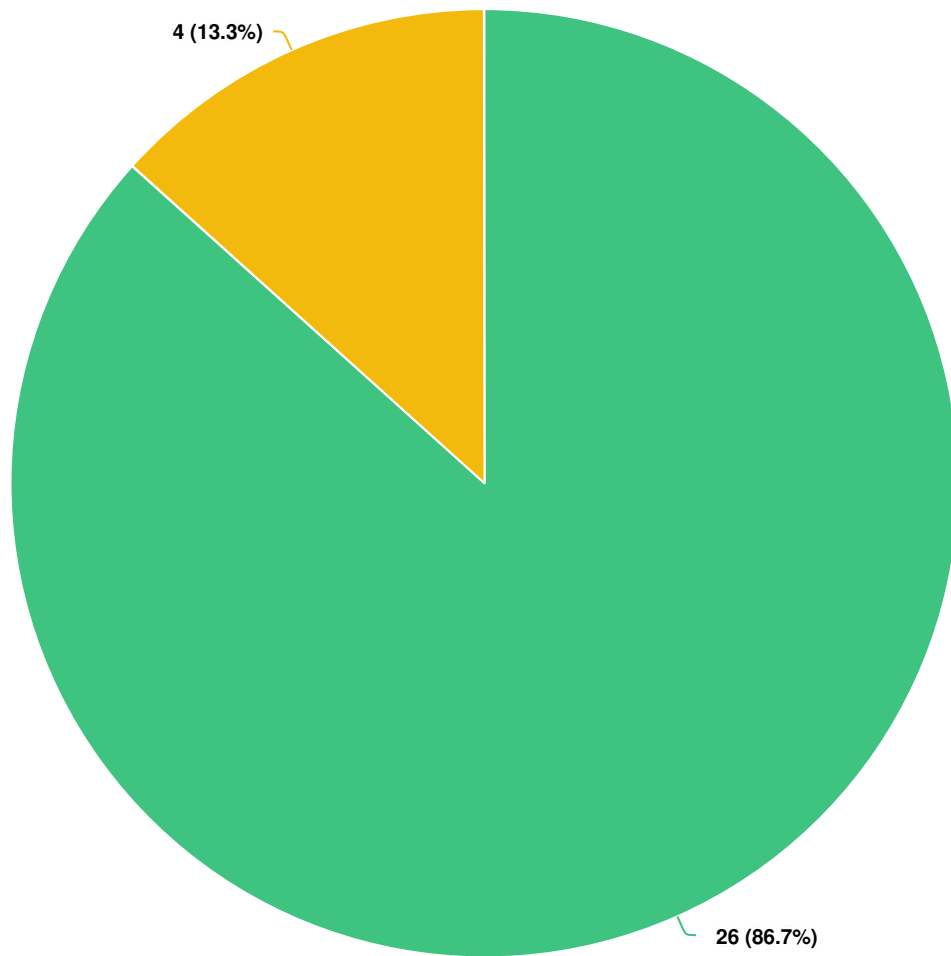
10/26/2021 04:45 PM

better connectivity of the trail system, especially through the downtown core. Traveling through the rail trail to the riverbluffs trail, there are lots of twist and turns on roads. Even if you remain on water street, there is a lot of vehicular traffic management to get to the trail behind the Mill and GCI. People end up only doing sections of the trail and then driving because its so disjointed.

**Optional question** (16 response(s), 15 skipped)

**Question type:** Essay Question

**Q12** Would you be interested in participating in a cross-committee collaborative session at a future date?



**Question options**

● Yes ● No

*Optional question (30 response(s), 1 skipped)*  
*Question type: Radio Button Question*