

<b>Item</b>	Notice of Motion re: Revitalization of Gateway Fountains
<b>Mover</b>	Councillor Hamilton
<b>Secunder</b>	Councillor Ermeta

**Recommendation**

**WHEREAS** the corner of Hespeler Road and Pinebush Road (35 Pinebush Road) is a prominent gateway to the City of Cambridge, connecting Galt, Preston, and Hespeler together at a critical juncture in the city;

**WHEREAS** this is already one of the busiest intersections in Cambridge and there are substantial plans to develop and intensify this area even more through the construction and installation of the ION Light Rail Transit STAGE II (LRT) down Hespeler Road, as well as adding a future GO Station, and potentially thousands of residential and commercial units;

**WHEREAS** placemaking at essential and prominent locations in our city is important to instill a sense of joy and pride in local residents, as well as creating positive memories in visitors while attracting new businesses to the city;

**WHEREAS** is it important to balance the consideration of potential placemaking and/or capital projects of the future while maintaining cost-effective spending and fiscal stewardship today;

**WHEREAS** Waterloo Region is experiencing a water supply crisis, and new placemaking functions and features that do not use water may be applied to older pieces of infrastructure in new and creative ways;

**THEREFORE BE IT RESOLVED THAT** City Staff be directed to

approach Home Depot (at 35 Pinebush Road) about a partnership that is mutually-beneficial and improves this prominent gateway intersection in a manner benefitting both parties, local residents, and visitors;

**THAT** staff investigate the feasibility of a variety of different placemaking options concerning the three fountains at 35 Pinebush Road, including but not limited to: reactivating one, all, or none of the fountains, installing daytime LED lighting displays, installing nighttime projection devices, adding new signage, adding new architectural features, sculptures, flags, and/or materials, all with the intention of beautifying this gateway space while celebrating the city's history and its commitment to creating new areas of community engagement, civic spaces, and belonging;

**AND THAT** staff report back to council with their findings by the end of the 2nd Quarter, 2026.