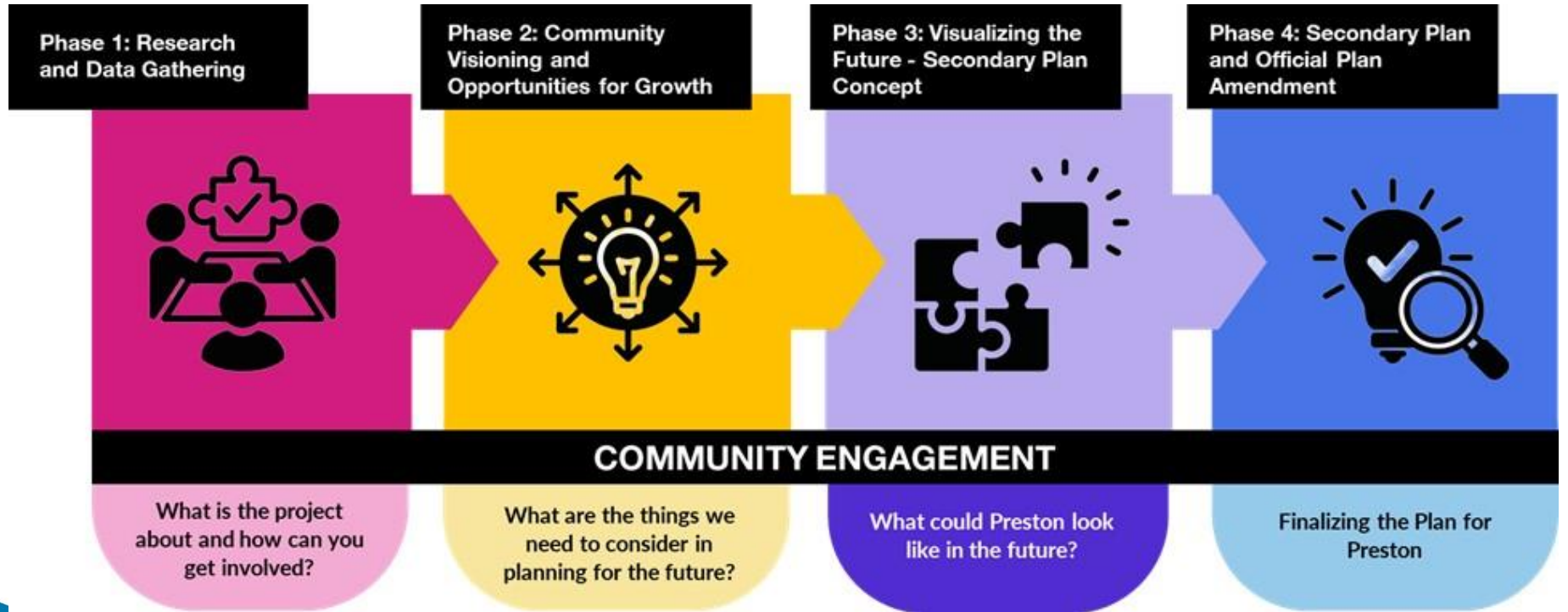


# Preston Secondary Plan Project Update Report

September 23, 2025



# Where We Are



# What We Heard

## Engagement by the Numbers

### Notifications, Information and Invitations



**Project Website**  
1707 views



**Mail Out**  
5000 project cards mailed



**Farmer's Market Pop Up – June 18, 2025**  
20 interactions



**StoryMap**  
187 visits

### Community-Wide Engagement



**Community Drop-In Session – May 22, 2025**  
65 participants



**Community Workshop – May 22, 2025**  
70 participants



**Round #1 Online Survey**  
16 respondents

### Focused Engagement



**Preston BIA Meeting – May 21, 2025**  
7 participants



**Preston High School Grade 9 Workshops – May 29, 2025**  
3 classes



**Indigenous Engagement**  
Ongoing



**Community Focus Group – June 11, 2025**  
17 participants

# Secondary Plan - Purpose

The purpose of this plan is to:

- guide development to meet future needs.

The Plan will:

- Encourage housing mix
- Provide for a range of amenities and spaces that foster an active public realm; and
- Create a place that residents are proud to call home, that people want to visit, and that employers want to locate.

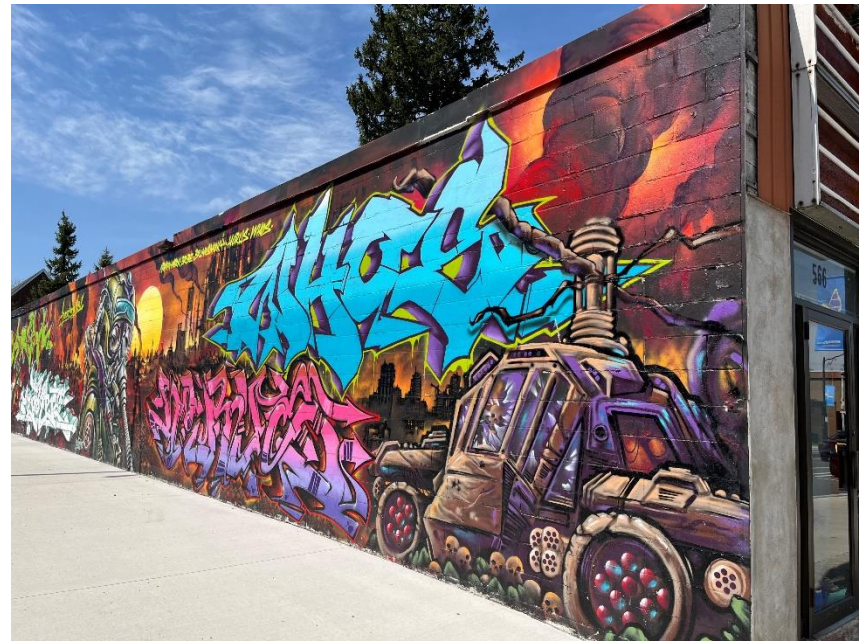


# Vision for Preston

The vision was shaped through public input, including the Community Focus Group.

It focuses on **four key pillars**:

- **Community**
- **Nature**
- **Connectivity**
- **Employment**



# Community

Preston Towne Centre is envisioned as a complete community with a vibrant core.

As this area of Cambridge grows, it will provide a mix of uses and a full range of housing options, offering a variety of types and affordability levels to accommodate all life stages and support aging in place.

The cultural and architectural heritage of Preston is celebrated and integrated as the community grows.

# Nature

The Speed and Grand Rivers are the cornerstones of Preston's natural heritage, offering unique access to nature, showcasing the area's green spaces.

Maintaining park access, urban forest, and recreational amenities while protecting environmental features will ensure the resilience of natural heritage and greenspaces.

# Connectivity

King Street East serves as the main north-south corridor and commercial hub, linking Preston to the rest of Cambridge and the region.

It supports a vibrant main street and provides a linkage to planned Stage 2 ION Rapid Transit, enhancing regional transit accessibility and connectivity.

# Employment

New employment uses will be encouraged to locate in Preston to contribute to transit-supportive densities and create a community where people can live and work if they choose.

The former industrial lands along the rail spur lines in Preston will transition to residential and other neighbourhood-serving uses over time.

# Next Steps

- Complete Technical Brief
- Prepare and Release Draft Land Use Concept Plan for second round of engagement (Q4 2025)
- Hold a Statutory Public Meeting of Council

# Recommendation

THAT the Preston Secondary Plan – Preston Forward 2051 **Vision and Purpose** as outlined in Report 25-001-PG **be approved.**

