

# IMPACT REPORT 2024-2025



# Rooted in Reep's Beginnings



*"We're deeply thankful not just to our funders and partners, but especially to the people who joined our programs. You chose to learn, act, and lead by example."*

**Mary Jane Patterson**  
Former ED



*"Reep has shown me the power of connection. We may be the next generation, but we're here now, ready to shape the future."*

**Sydney Daniels**  
Communications Assistant

## New Generation Takes Root

# Celebrating 25 Years of Impact

- 79,000,000** dollars invested in the local economy in energy renovations & retrofits
- 8,000,000** dollars saved by homeowners going through our energy programs
- 30,000** tonnes of emissions reduced through Homeowner Energy Efficiency Consultations
- 10,000** seedlings grown in the first year of our Tree Nursery
- 6,200** subscribers to our Sustainable Living & Sustainable Giving newsletters
- 1,400** total participants in the annual Zero Waste Challenge
- 340** homeowners engaged with our Healthy Yards Program, planting over 1,300 trees since 2019

**25 YEARS OF IMPACT**



Thousands have taken action on climate change to work towards a greener future for our community!

# Jame's Journey to a More Resilient, Comfortable Home



**52%**

**Reduction in Energy Costs**

**2.4**

**Tonnes of GHG Emissions Reduced Annually**

**1,311 m<sup>3</sup>**

**Gas Reduction**

When Jame first heard about Reep Green Solutions' EnerGuide Home Energy Evaluation through word of mouth, he knew he had found a trusted guide. Hearing that Reep was a “leader in the space”, he reached out to learn more about how to improve his older home’s energy performance.

# Heat Pump Right-Sizing

Over **50%** of the heat pumps installed in Ontario homes are improperly sized.

Get the **right-sized heat pump** for the most efficient heating and cooling needs of your house!



# Healthy Yards and Neighbourhoods



**58**

## Healthy Yard Consultations

Each year, we meet with Kitchener property owners to help them design beautiful yards that can handle the effects of climate change. Many people have made improvements, like:



**228**

## Healthy Yards Features

After a resident has received a Healthy Yard Consultation, they are given site-specific advice and landscape plans to help them with their projects.



**771**

## Outreach Event Participants

We partner with the City of Kitchener to sustainably manage stormwater in parks and urban creeks, engaging the community through events, workshops, and activities.

# Growing Equity, One Tree at a Time



Community Canopy is a project that works to address inequities that are present in tree canopy.

In lower canopy areas, people miss out on important benefits that trees provide like **shade, cleaner air and water, and a stronger sense of community.**

# Tree Planting Across the Region



Reep's Native Tree Nursery grew:  
**10,000** saplings

**New in 2025:** Partnering with the Region of Waterloo, Wellesley, and Wilmot to expand a **Roadside Tree Planting Program** to plant **9,000** native trees by 2027.

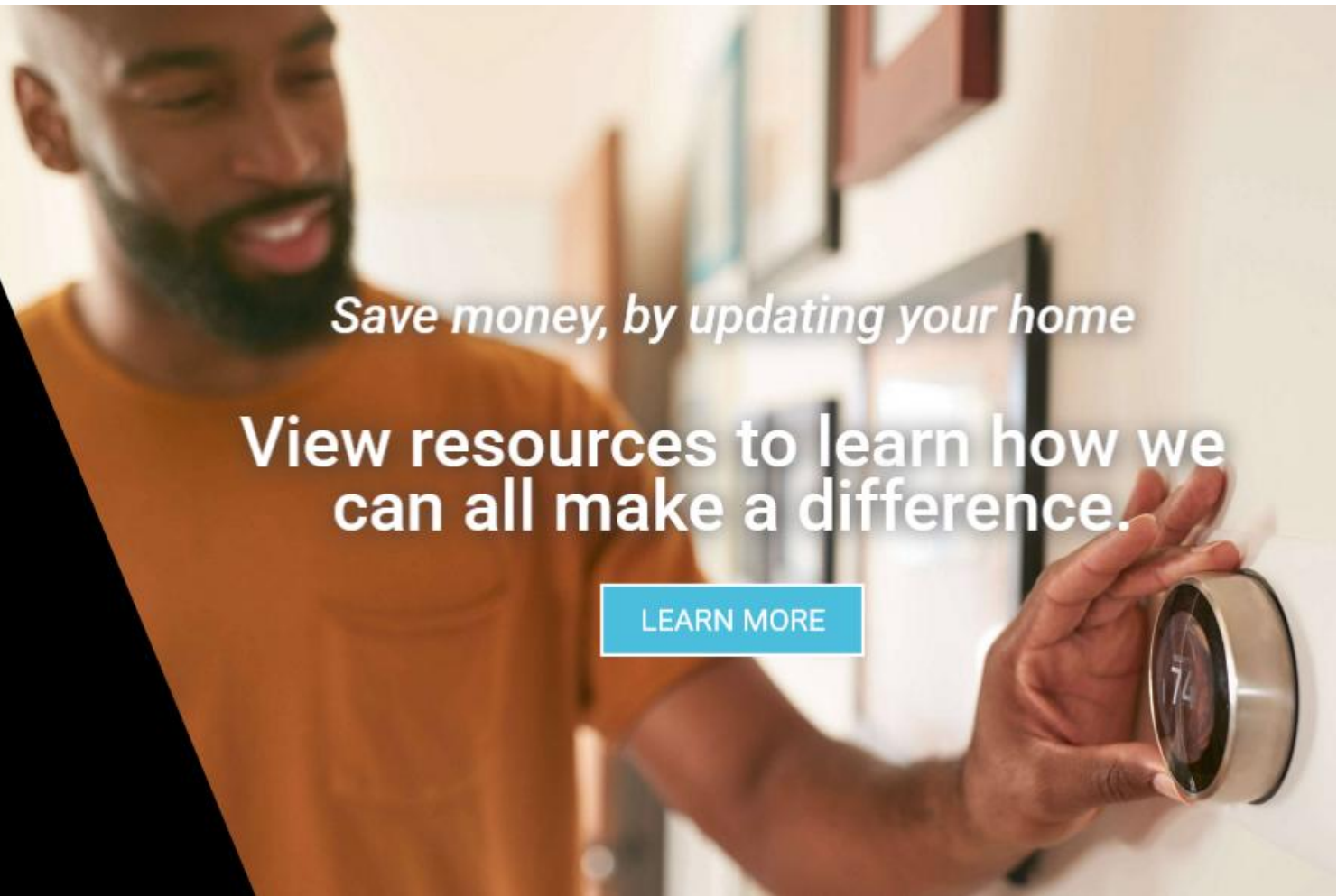
WITH YOU WE CAN

**80** BY **50**

*Save money, by updating your home*

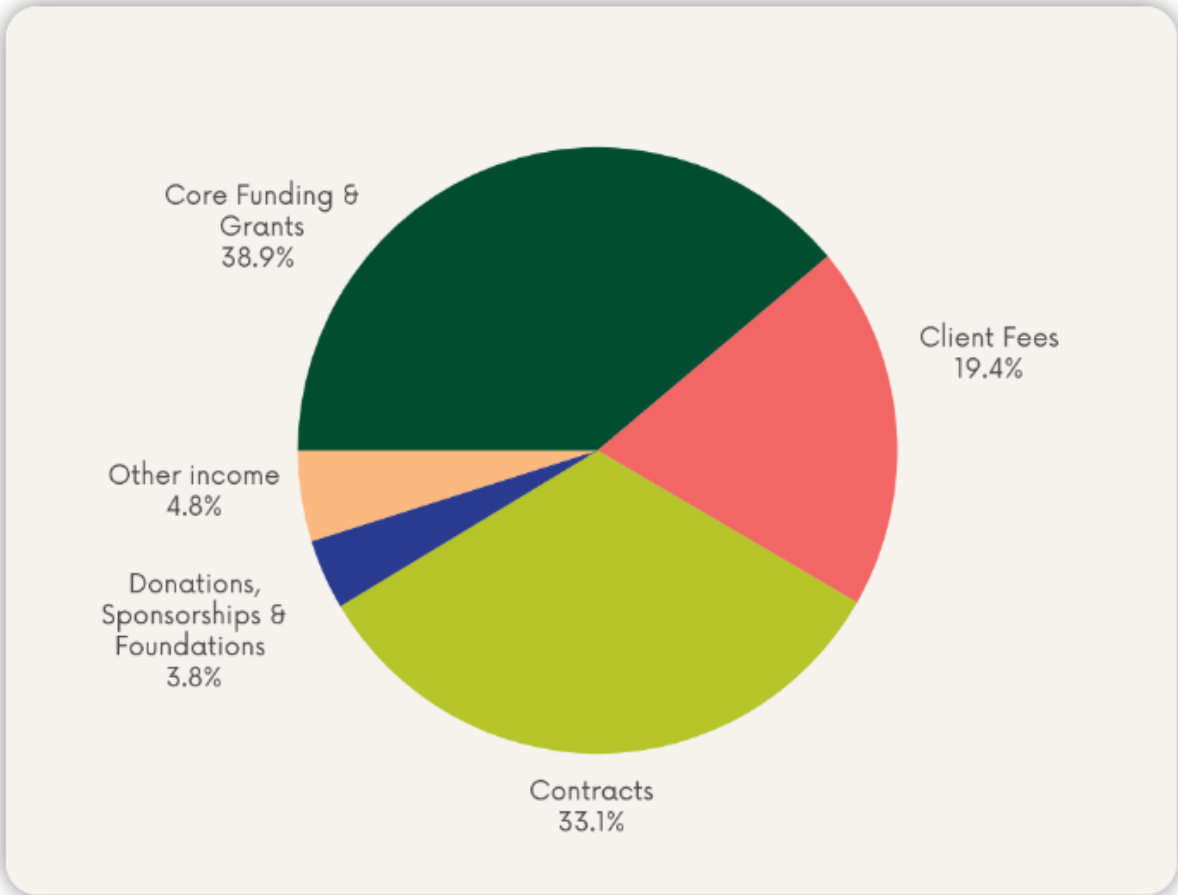
View resources to learn how we can all make a difference.

LEARN MORE

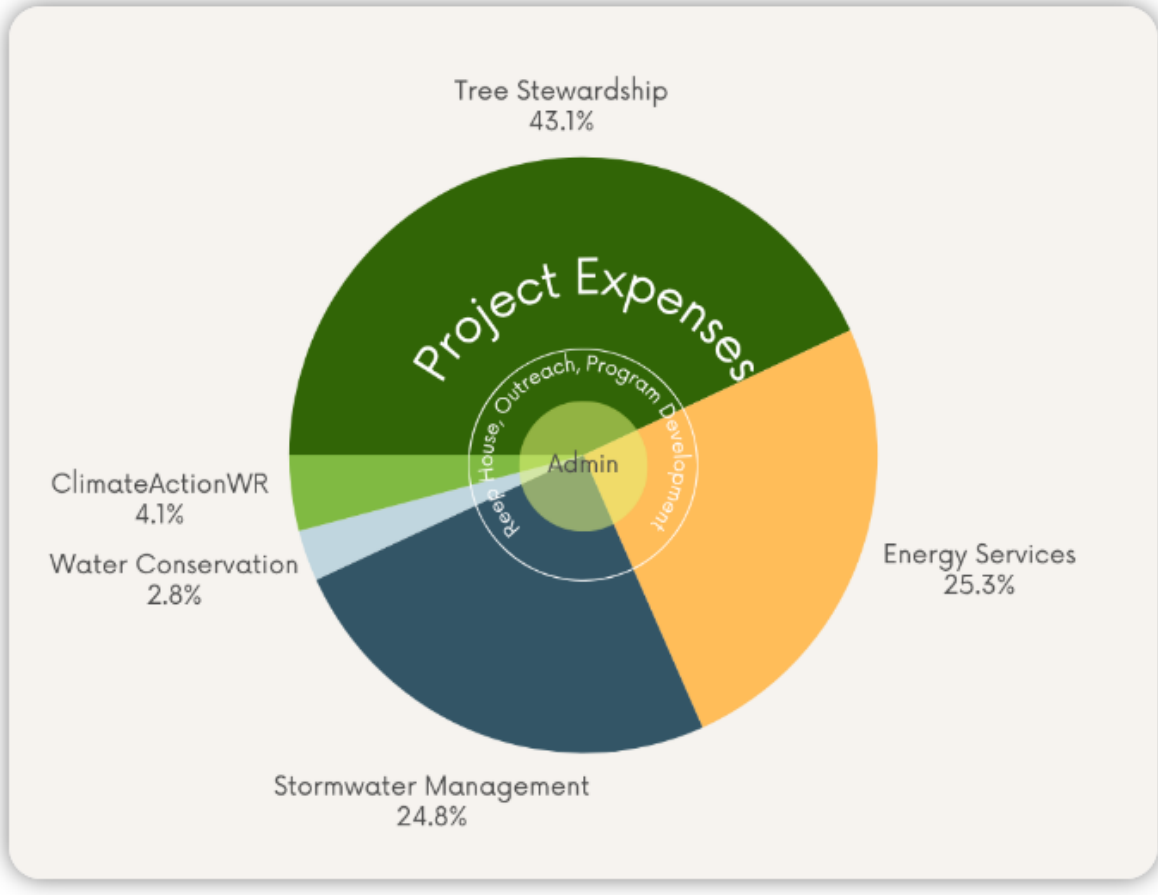


# Financial Summary

## Revenue



## Expenses





*THANK YOU* to our Partners & Core Funders

We couldn't do it without you!

