



MEETING MINUTES

Corporation of the City of Cambridge
Economic Development Advisory Committee (EDAC)
No. 09-21

Wednesday, September 8, 2021 at 3:45 p.m.
Virtual Meeting via Zoom Video Conferencing

Committee Members In Attendance: Erik Dahm, Darren Drouillard, Gregory Wood (Joined 3:55pm), Paul Brown, Filip Ivanovski (Joined 3:57pm), Councillor Pam Wolf and Councillor Donna Reid

Regrets: Tony Schmidt, Scott MacKenzie, Brian Punambolam, Neil Morgan and Mike Shanks

Guests: Abraham Plunkett-Latimer, Mackenzie Meek and Patrick Simmons

Staff Members in Attendance: Trevor McWilliams and Ingrid Borges

The regular meeting of the Economic Development Advisory Committee of the Corporation of the City of Cambridge was held via Zoom Video Conferencing. P. Brown welcomed everyone present and called the meeting to order at 3:50 p.m. The meeting adjourned at 5:27 p.m.

Notice of Regrets

Regrets were received from T. Schmidt, S. MacKenzie, B. Punambolam, N. Morgan and M. Shanks

Declarations of Pecuniary Interest

There were no declarations of pecuniary interest from committee members.

Presentations

Abraham Plunkett-Latimer, City of Cambridge, re: Galt Core Heritage Conservation District Study (HCD)

Using a PowerPoint presentation, A. Plunkett-Latimer discussed the following in detail: Background, Purpose & Goals, Harmonized Planning Framework, Plans and Policies, Study Process, Designation Process, Significance, Boundary, and Next Steps. A copy of A. Plunkett-Latimer's presentation is on file with Economic Development.

Following the presentation, a lengthy discussion ensued regarding the expanded boundaries and expected timelines for the additional work, the impact on new or

City of Cambridge
Economic Development Advisory Committee (EDAC)
Minutes

existing building owners and/or tenants that would like to make alterations to the property and whether there are possible alternatives to this study. A further discussion took place surrounding community engagement and the steps taken to date to encourage community involvement. EDAC to provide a recommendation to Council prior to the October 5th Council meeting.

Presentation # 2

Mackenzie Meek, Pearle Hospitality, & Patrick Simmons, Martin Simmons Architect, re: Cambridge Mill Development

Using a PowerPoint presentation, M. Meek and P. Simmons discussed the following in detail: Overview of Previous & Ongoing Projects, Site Context, Inspiration, Proposed Hotel/Condo Plan, Project Features, Brownfield Revitalization, Property Taxes, Employment Growth, and Tourism. A copy of M. Meek & P. Simmons' presentation is on file with Economic Development.

Following the presentation discussion ensued regarding parking, zoning requirements, attainable housing, community and neighbouring properties, project amenities, and employment growth (approximately 300 long term local positions). The Galt Core Heritage Conservation District study and project development were also discussed.

Moved by: Paul Brown
Seconded by: Greg Wood

THAT the Economic Development Advisory Committee (EDAC) recognizes the importance of the proposed development for the City of Cambridge by Pearle Developments and fully supports the proposal presented to EDAC on September, 8, 2021 for Water Street North;

AND THAT the Economic Development Advisory Committee respectfully recommends that Cambridge Council support the associated development applications to facilitate said project.

CARRIED

Staff were directed to forward the approved motion to Council for information and consideration.

City of Cambridge
Economic Development Advisory Committee (EDAC)
Minutes

Confirmation of Minutes

Moved by: Councillor Pam Wolf

Seconded by: Paul Brown

THAT the minutes of the Economic Development Advisory Committee held on Wednesday, June 9, 2021, be considered for errors and/or omissions.

CARRIED

Agenda Items

a) Welcome New Members

T. McWilliams welcomed D. Drouillard, Cambridge Chamber of Commerce representative, as the newest member to the committee.

b) Placemaking Projects

Committee members to brainstorm and provide ideas, opinions and locations of possible placemaking projects within Cambridge and some examples were shared. Staff will circulate more information to the group as it is received.

Additions to the Agenda

None

Business Arising from the Minutes

None

Council Update

It was noted that the Minister's Zoning Order (MZO) was passed for the development in the Village of Blair, in the area of Dickie Settlement Road, Fountain Street South and Old Mill Road.

Other Business

None

City/Priority List Items for Updates

a) Core Areas Transformation Fund Application Review Process

Staff reviewed the pillars, guidelines and application process of CATF that will include consultation from EDAC for proposed projects.

Future Suggested Presentations for EDAC

- a) Zoning By-Law (D. Friess, Manager of Development Planning)
- b) SRED tax incentives (ITC or Mentorworks)
- c) Economic Development Strategic Plan (2021 Project)
- d) Region Official Plan and Employment Lands Review (M. Sergi, Region of Waterloo)
- e) Community Attraction/Projects (S. Higgins, HIP Developments)
- f) Development Discussion (T. Gies)
- g) Growth and Intensification Study (D. Friess)
- h) Filming (D. Hogue)

Next Meeting

Wednesday, October 13, 2021

Virtual Meeting

Zoom Video Conferencing

3:45 to 5:30 p.m.

Close of Meeting

Moved by: Paul Brown

Seconded by: Darren Drouillard

THAT the Wednesday, September 8, 2021 meeting of the Economic Development Advisory Committee (EDAC) does now adjourn at 5:27 p.m.

CARRIED

Chair – EDAC

Recording Secretary