



MEETING MINUTES

Corporation of the City of Cambridge
Economic Development Advisory Committee (EDAC)
No. 04-21

Wednesday, April 14, 2021 at 3:45 p.m.
Virtual Meeting via Zoom Video Conferencing

Committee Members In Attendance: Gregory Wood, Tony Schmidt (until 4:10 pm), Erik Dahm, Filip Ivanovski, Brian Punambolam, Paul Brown, Scott MacKenzie, Councillor Pam Wolf and Councillor Donna Reid

Regrets: None

Guests: Chris Wood

Staff Members in Attendance: Trevor McWilliams and Ingrid Borges

The regular meeting of the Economic Development Advisory Committee of the Corporation of the City of Cambridge was held via Zoom Video Conferencing. P. Brown welcomed everyone present and called the meeting to order at 3:46 p.m. The meeting adjourned at 4:41 p.m.

Notice of Regrets

No regrets were received.

Declarations of Pecuniary Interest

There were no declarations of pecuniary interest from committee members.

Presentations

Chris Wood, Region of Waterloo International Airport, re: Airport Master Plan

Using a PowerPoint presentation, C. Wood discussed the following in detail: Supporting our Community, About the Airport-Past & Present, Opportunity, Growth in Southern Ontario, Supply & Demand, Passenger Volume, Future Plans, Terminal Building Expansion, Development Stages, and Destinations & Airlines. A copy of C. Wood's presentation is on file with Economic Development.

Following the presentation discussion ensued regarding future transit plans and routes for the future, designed for convenient travelling to and from the airport. It was explained that much consideration was given on customer experience, the different amenities being offered and additional flight destinations to be added. C. Wood shared an aerial

view video of the renderings for the terminal expansion and noted the target is to complete construction in one year. Further discussion took place surrounding the subsidy from the Region and future plans; corporate sponsorship; supply and demand; the runway expansion; and user rates/fees/charges.

Confirmation of Minutes

Moved by: Councillor Pam Wolf

Seconded by: Filip Ivanovski

THAT the minutes of the Economic Development Advisory Committee held on Wednesday, March 10, 2021, be considered for errors and/or omissions.

CARRIED

Agenda Items

a) Community Improvement Plan

It was advised the drafts are being reviewed and finalized with a tentative public meeting date scheduled for May 25, 2021.

Additions to the Agenda

None

Business Arising from the Minutes

None

Council Update

It was explained the Ministry Zoning Order (MZO) of a large warehouse located on Dickie Settlement Road and Fountain Street South near highway 401 was passed by Council on April 6, 2021. It is a \$150 million-dollar investment and will create approximately 700 full time jobs with a possible 1400 seasonal employees. There have been some concerns from the Blair community noting Transportation and Heritage studies have yet to be completed.

Other Business

None.

City/Priority List Items for Updates

a) Sponsorship and Advertising Strategy

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T. McWilliams noted the draft policies have been received from the consultant and feedback has been provided from the interdepartmental working group. The draft policies will be presented to the Corporate Leadership Team on May 11, 2021 for review and comments. The proposed council date for approval is June.

Future Suggested Presentations for EDAC

- a) Zoning By-Law (D. Friess, Manager of Development Planning)
- b) SRED tax incentives (ITC or Mentorworks)
- c) Economic Development Strategic Plan (2021 Project)
- d) Regional Economic Development Strategic Plan (T. LaMantia, WaterlooEDC)
- e) Region Official Plan and Employment Lands Review (M. Sergi, Region of Waterloo)
- f) Community Attraction/Projects (S. Higgins, HIP Developments)
- g) Development Discussion (D. Purcell)
- h) Galt Height Study (D. Friess)
- i) Growth and Intensification Study (D. Friess)
- j) Filming (D. Hogue)

Next Meeting

Wednesday, May 12, 2021
Virtual Meeting
Zoom Video Conferencing
3:45 to 5:30 p.m.

Close of Meeting

Moved by: Brian Punambolam
Seconded by: Paul Brown

THAT the Wednesday, April 14, 2021 meeting of the Economic Development Advisory Committee (EDAC) does now adjourn at 4:41 p.m.

CARRIED



Chair – EDAC



Recording Secretary