



# MEETING MINUTES

Corporation of the City of Cambridge  
Economic Development Advisory Committee (EDAC)  
No. 06-21

Wednesday, June 9, 2021 at 3:45 p.m.  
Virtual Meeting via Zoom Video Conferencing

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**Committee Members In Attendance:** Gregory Wood, Paul Brown, Filip Ivanovski (Joined 4:08pm), Brian Punambolam, Scott MacKenzie, Councillor Pam Wolf and Councillor Donna Reid

**Regrets:** Tony Schmidt and Erik Dahm

**Guests:** Nicole Drake

**Staff Members in Attendance:** James Goodram, Trevor McWilliams and Ingrid Borges

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The regular meeting of the Economic Development Advisory Committee of the Corporation of the City of Cambridge was held via Zoom Video Conferencing. P. Brown welcomed everyone present and called the meeting to order at 3:46 p.m. The meeting adjourned at 4:39 p.m.

## Notice of Regrets

Regrets were received from T. Schmidt and E. Dahm

## Declarations of Pecuniary Interest

There were no declarations of pecuniary interest from committee members.

## Presentations

Nicole Drake, City of Cambridge, re: Approved Strategic Plan 2021

Using a PowerPoint presentation, N. Drake discussed the following in detail: Background, 3 Phases, Summary of Engagement, Next Steps, Delivering Public Value, Goals and Objectives, and Action Items. A copy of N. Drake's presentation is on file with Economic Development.

Following the presentation, a brief discussion ensued regarding key performance indicators.

**Confirmation of Minutes**

Moved by: Brian Punambolam

Seconded by: Gregory Wood

THAT the minutes of the Economic Development Advisory Committee held on Wednesday, May 12, 2021, be considered for errors and/or omissions.

CARRIED

**Agenda Items**

a) Community Improvement Plan – Public Meeting Update

J. Goodram advised the public meeting was held on May 25, 2021. Next steps include waiting for public input to be received (if any) before taking the CIP forward to Council on June 29<sup>th</sup> for final approval, followed by a 20 day appeal period before implementation of the financial incentives.

b) Security Camera Project Phase 3 – Preston

T. McWilliams indicated Alliance Security Systems has been retained for the 10 cameras proposed in Preston. The Preston Business Improvement Area and Waterloo Regional Police Services were consulted and assisted with choosing potential camera locations. City staff is working closely with the Region of Waterloo and Energy + and anticipate installation will occur sometime in the fall.

c) Galt Heritage District Study Public Information Centre

The committee was informed of the Public Information Centre meeting that will take place on Thursday June 10<sup>th</sup> from 6–8 pm via a zoom conference call. It was noted the City is also conducting a Galt Height study.

**Additions to the Agenda**

None

**Business Arising from the Minutes**

None

**Council Update**

It was explained that after several discussions with Buckingham Sports Properties the

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City of Cambridge will enter into a partnership agreement to expand the Cambridge Sports Park (formally known as the Ice Park) with the renovation of the existing two ice pads and the construction of an additional two new ice pads.

The expansion of the Preston Memorial Auditorium is proceeding. A consultant has been retained and the project is currently at the design stage.

It was shared that Gary Berg will be returning again this year and will be offering tubing and kayaking on the Grand River. Archery Canada will be coming to Moyers Blair Landing and may use Cambridge as a permanent location.

### **Other Business**

Discussion took place surrounding several sites in the core areas and within the city that are generating interest for possible development. It was noted that renovations at the Ray Electric building located at 20 Park Hill Road East are currently underway. Economic development staff will be meeting with the developers to discuss other sites.

The committee will be taking a summer recess for the months of July and August and will resume again in September.

### **City/Priority List Items for Updates**

#### a) North Cambridge Business Park

J. Goodram stated the roads are complete and work continues on servicing infrastructure. He noted there are discussions on the possibility of extending the roadway from Allendale Road to Middle Block Road. Land owners are optimistic that in approximately 3-4 years buildings will be fully occupied adding upwards of 4000 jobs to the economy.

#### b) Patios and New Temporary Space (Downtown Cambridge and Hespeler Village)

Beginning on Monday June 14, lower Main Street will be closed between Ainslie Street and Water Street, every day until Thanksgiving weekend. On Saturday June 19, a portion of Queen Street will be closed between Guelph Avenue and Tannery Street, every Saturday until Thanksgiving weekend. The closures are to assist in supporting businesses during the pandemic by allowing patios to extend onto the sidewalk and roadway creating a pedestrian friendly environment. Both closures will be in accordance with Provincial orders.

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c) Core Areas Transformation Fund Application Review for September (Process)

Staff anticipate there will be one or two CATF applications to bring forward to EDAC for review in September.

d) Cambridge Mill Project Proposal Public Meeting

A formal public meeting is scheduled for June 29 at 10am and at a later date will be followed with a recommendation report from city staff for council consideration. Discussion ensued on the design concept, key considerations and public concerns regarding the proposed development. It was suggested that a representative from the Cambridge Mill be invited to EDAC to discuss the project.

**Future Suggested Presentations for EDAC**

- a) Zoning By-Law (D. Friess, Manager of Development Planning)
- b) SRED tax incentives (ITC or Mentorworks)
- c) Economic Development Strategic Plan (2021 Project)
- d) Region Official Plan and Employment Lands Review (M. Sergi, Region of Waterloo)
- e) Community Attraction/Projects (S. Higgins, HIP Developments)
- f) Development Discussion (D. Purcell)
- g) Galt Height Study (D. Friess)
- h) Growth and Intensification Study (D. Friess)
- i) Filming (D. Hogue)

**Next Meeting**

Wednesday, September 8, 2021  
Virtual Meeting  
Zoom Video Conferencing  
3:45 to 5:30 p.m.

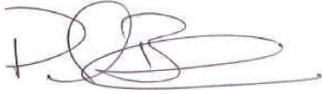
**Close of Meeting**

Moved by: Brian Punambolam  
Seconded by: Scott MacKenzie

THAT the Wednesday, June 9, 2021 meeting of the Economic Development Advisory Committee (EDAC) does now adjourn at 4:39 p.m.

CARRIED

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Chair – EDAC



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Recording Secretary