

Our Impact

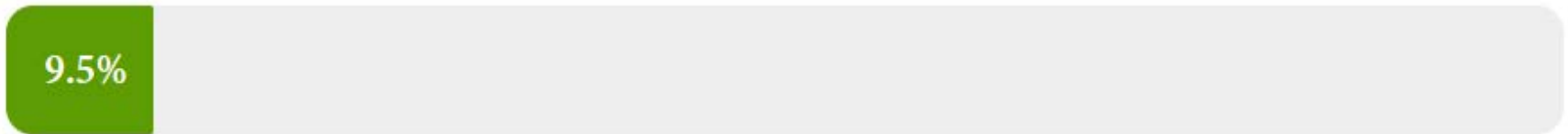
2020 - 2021



Ten-Year Impact Goal

By 2030, people impacted by Reep Green Solutions will have taken 10,000 meaningful actions to collectively shift our community to a resilient, low-carbon future.

10,000 Meaningful Actions Between 2020 and 2030



953

Meaningful Actions

2,210

Supportive Actions

(April 1, 2020 to March 31, 2021)

Healthy Yards & Neighbourhoods



2,940

Bloom{in} Box Plants Sold

116

Trees planted

98

Shrubs Sold

Stormwater Management & Water Conservation



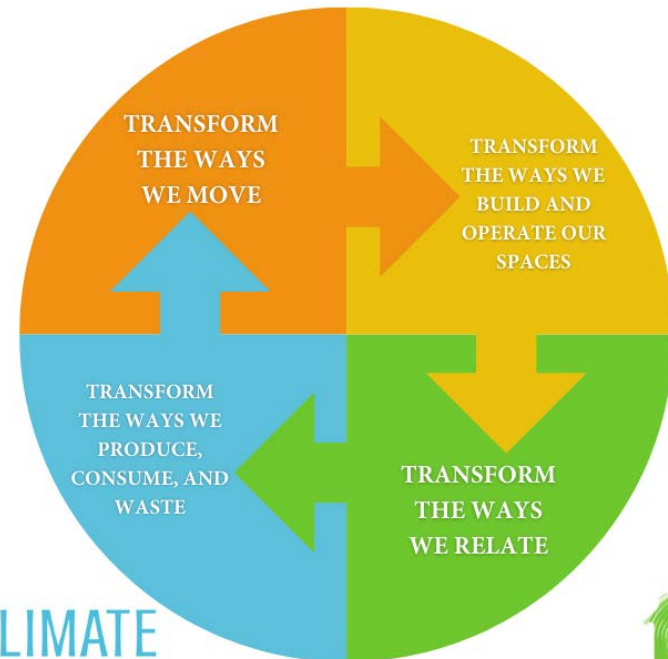
12

Rain Gardens Installed

216

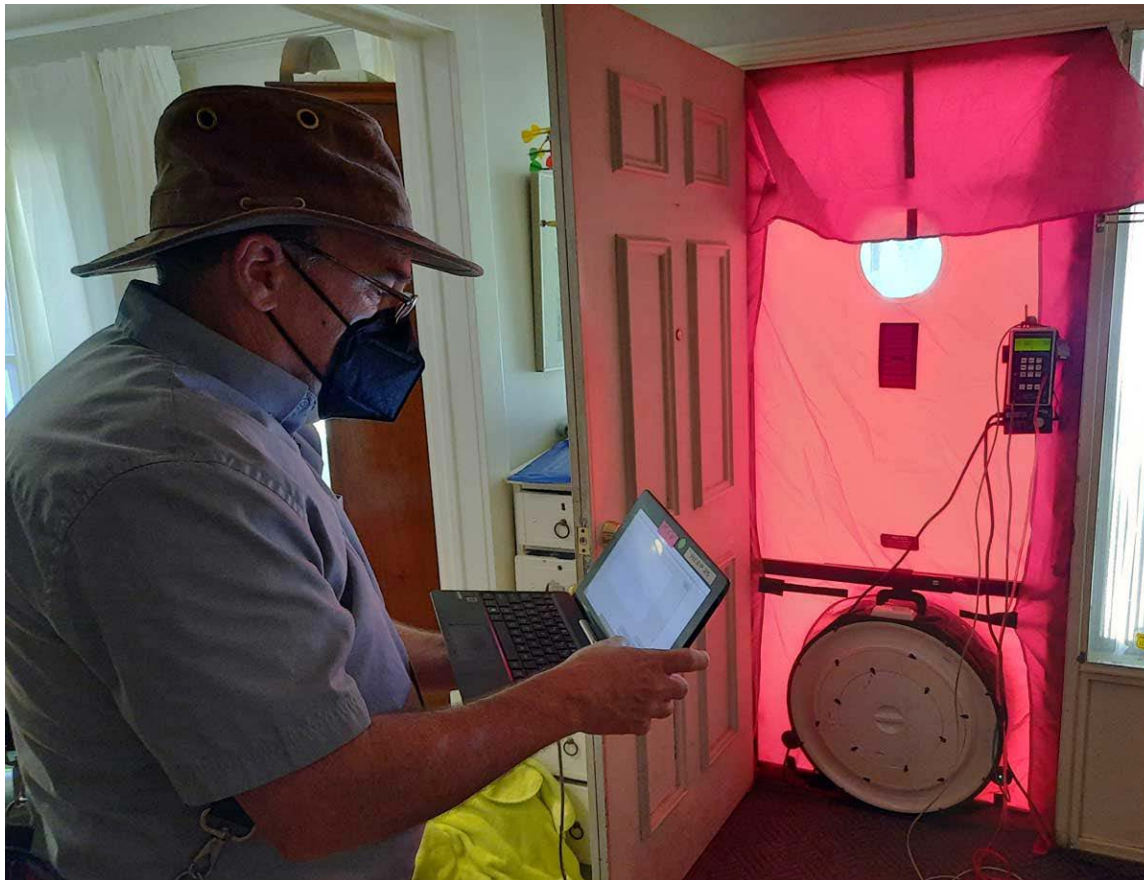
Water-Efficient
Fixture Upgrades

Launch of TransformWR



CLIMATE
ACTION_{WR}

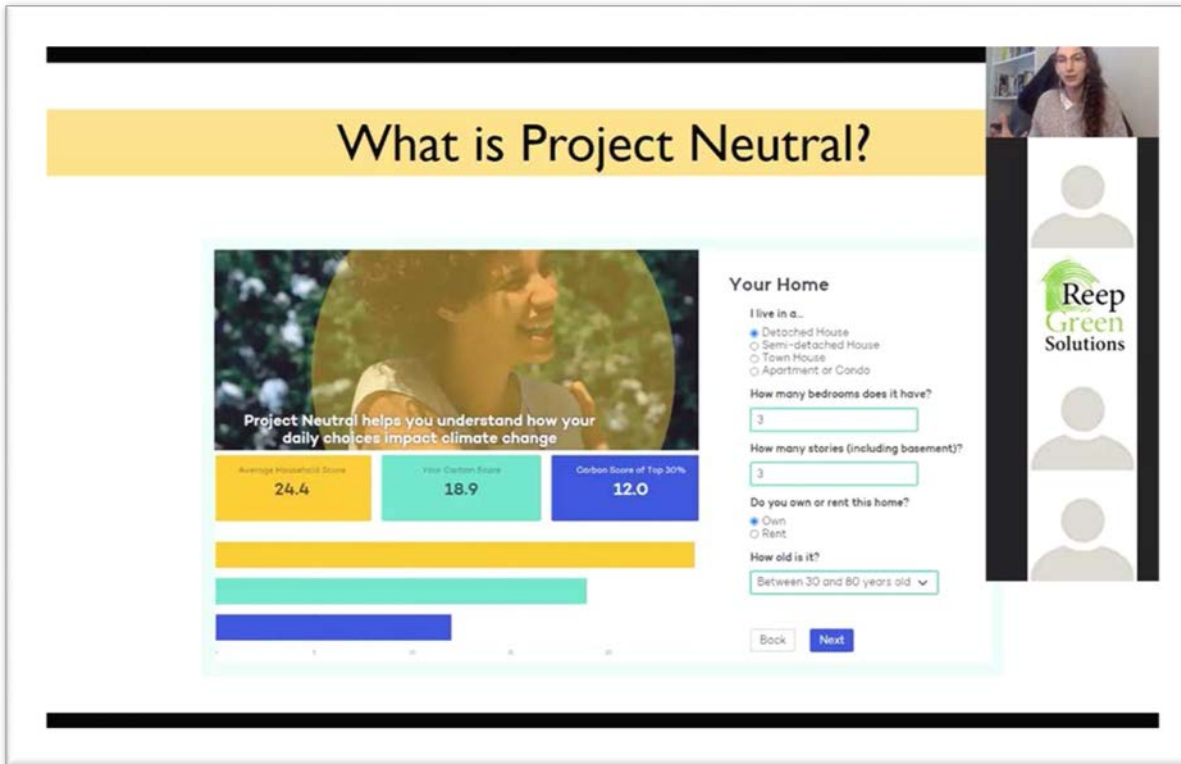
Home Energy Efficiency



175

Energy Efficiency Upgrades

Project Neutral



The screenshot shows the Project Neutral website interface. At the top, a yellow banner reads "What is Project Neutral?". Below this, a video player shows a woman speaking, with the text "Project Neutral helps you understand how your daily choices impact climate change". To the right of the video, a section titled "Your Home" contains a form with the following questions and options:

- I live in a...
 - ☒ Detached House
 - ☐ Semi-detached House
 - ☐ Town House
 - ☐ Apartment or Condo
- How many bedrooms does it have?
- How many stories (including basement)?
- Do you own or rent this home?
 - ☒ Own
 - ☐ Rent
- How old is it?

At the bottom of the form are "Back" and "Next" buttons. On the right side of the interface, there is a vertical sidebar with the Reep Green Solutions logo and three user avatars.

Metric	Score
Average Household Score	24.4
Your Carbon Score	18.9
Carbon Score of Top 30%	12.0

846

Project Neutral Users

111

Reported Actions via
Project Neutral

Community Outreach



648

Webinar Attendees

\$24,073.74

Total Donations

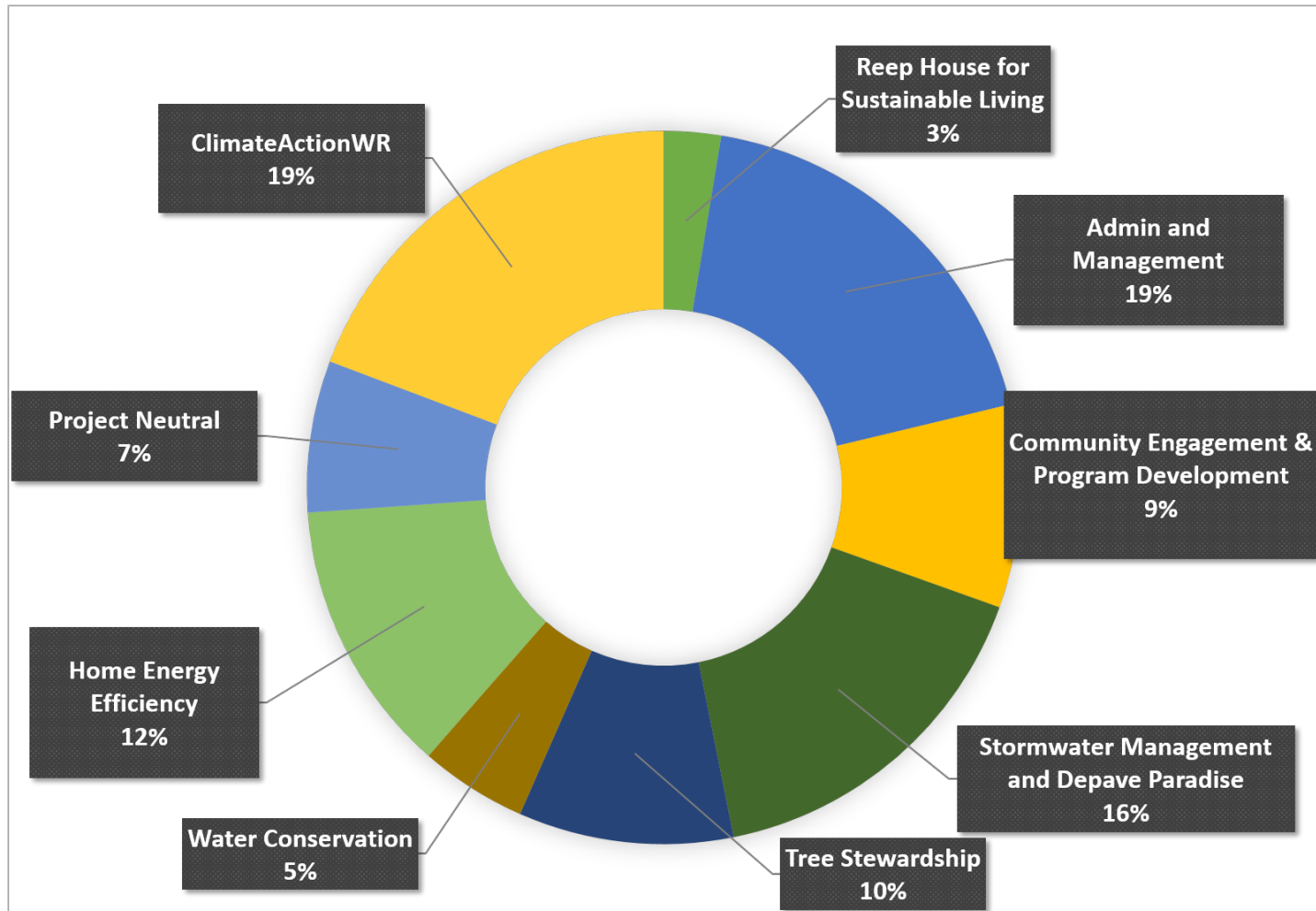
Zero Waste Challenge



109

Zero Waste Challengers

Financial Summary – Program Areas



Looking Ahead



Tree Trust



Overcoming barriers to
home energy upgrades



Kids Cutting Carbon

Total So Far

10,000 Meaningful Actions Between 2020 and 2030



14.7%

1,469

Meaningful Actions

3,732

Supportive Actions

(April 1, 2020 to September 1, 2021)

Thank you!

We help you live sustainably.

Core Funders



Partners and Funders

